

	1	2	3	4	5			
1101/03 1112	3 3	2251 , 2241	3 3	1102/04 A, A, C, A, B, C, 2, 3/1	3 3	2252 A, A, A, A, C, 2, 3	1101 A, A, A, C, 2, 3	1 3

1
YEAR

General Education Requirements

(40 credits)



Take the following courses:

Minimum Grade of "C" required

ENG 1101 Comp and Modern English I 3 hours

ENG 1102 Comp and Modern English II 3 hours



Take any 1000-2000 level course in literature 3 hours

Take any 1000-2000 level course with an expanded historical and cultural scope in fine arts, including the disciplines of Art, music, theatre, film, or other fine arts area. 3 hours

Take any two 1000-2000 level courses with an expanded Historical and cultural scope in the humanities/fine arts Disciplines, including english, foreign languages, religion, Philosophy, classics, theatre, music, dance, communication, Sign language, interdisciplinary studies, or other humanities/Fine arts areas. 6 hours



Every reasonable attempt to ensure accuracy has been made. Some courses (such as developmental or pre-requisite courses) are not reflected in this degree map. Completion of degree requirements is based on the specific catalog year for each student. A minimum of 120 hours is required for all baccalaureate degree programs. At least 25% of the credit hours required for the degree must be completed in residency with Troy University. At least 12 semester hours of residency must be completed in each major field(s) of study. A minimum GPA of 2.0 overall and in the major is required to graduate. NOTE: Please consult the College of Business or current catalog for other requirements not covered in this document. NOTES: A sequence in literature or history is required. When selecting coursework in AREAS II or IV, please consider this requirement.

Minimum 2.0 overall GPA Required

Minimum Grade Of 'C' Required In All 2000 Level Courses

Take the following courses:

ACT	2291	Principles Of Accounting I	3 hours
ACT	2292	Principles Of Accounting II	3 hours
LAW	2221	Legal Environment Of Business	3 hours
QM	2241	Business Statistics AND DATA ANALYTICS	3 hours
MGT	3300	Principles Of Management	3 hours
MKT	3300	Principles Of Marketing	3 hours
BUS	3310	Advanced Excel	1 hour
BUS	3382	Business Communications	3 hours
FIN	3331	Managerial Finance	3 hours
IS	3310	Introduction To Info Systems & Data Analytics	3 hours
QM	3345	Operations Management	3 hours
BUS	4474	Business And Society	3 hours
BUS	4476	Strategic Management	3 hours

Take The Following Courses:

ECO	4451	Economics Of Globalization	3 hours
HRM	3375	Global Human Resource Management	3 hours
MGT	4471	Leadership And Change	3 hours
MKT	4468	Global Marketing	3 hours
MGT	4478	Managing In A Global Environment	3 hours
UPPER-Level Approved Business Elective			3 hours

Take The Following Courses:

MKT	3364	Product and Service Innovation	3 hours
MKT	4462	Consumer Behavior	3 hours
MKT	4464	Marketing Research	3 hours
MKT	4469	marketing management	3 hours
Take Two Courses From The Following:			6 hours
MKT 3362, MKT 4461, MKT 4463, MKT 4465, Or Any Upper-Level Business Course			

Take 2 semester hours of free elective credit.

2 Hours

My Degree Map serves as a guide to assist you with the proper sequence and selection of courses. It does not replace your Program Evaluation (available through Trojan Web Express), which depicts the official document used to clear students for graduation. My Degree map includes the required course work and suggested sequence of courses for a particular degree program. Every reasonable attempt has been made to ensure accuracy of content. Please keep in mind that some courses, such as developmental or pre-requisite courses, are not reflected in My Degree Map. Completion of degree requirements is based on the specific catalog year under which you were admitted to TROY. Please consult the college catalog, your academic advisor, your specific school, department, or your Program Evaluation for any additional requirements.