

MY DEGREE MAP
COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN
GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2020-2021

1ST YEAR

COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN

GLOBAL BUSINESS-MARKETING MAJOR-PROGRAM YEAR 2020-21

COMPLETE ALL REQUIREMENTS

(45 HOURS)

AREA I

TAKE THE FOLLOWING COURSES:

ENG 1101 COMP AND MODERN ENGLISH I
 ENG 1102 COMP AND MODERN ENGLISH II
 MINIMUM GRADE OF "C" REQ

3 HOURS

3 HOURS

AREA II

TAKE ANY 1000 2000 LEVEL COURSE IN LITERATURE
 TAKE ANY 1000 2000 LEVEL COURSE WITH AN EXPANDED HISTORICAL
 AND CULTURAL SCOPE IN FINE ARTS, INCLUDING THE DISCIPLINES OF
 ART, MUSIC, THEATRE, FILM, OR OTHER FINE ARTS AREA.

3 HOURS

3 HOURS

TAKE ANY TWO 1000 2000 LEVEL COURSES WITH AN EXPANDED
 HISTORICAL AND CULTURAL SCOPE IN THE HUMANITIES/FINE ARTS
 DISCIPLINES, INCLUDING ENGLISH, FOREIGN LANGUAGES, RELIGION,
 PHILOSOPHY, CLASSICS, THEATRE, MUSIC, DANCE, COMMUNICATION,
 SIGN LANGUAGE, INTERDISCIPLINARY STUDIES, OR OTHER HUMANITIES/
 FINE ARTS AREAS.

6 HOURS

**NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN
 AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.**

AREA III

TAKE MTH 1112
 MINIMUM GRADE OF "C" REQ
 TAKE ANY TWO 1000-2000 LEVEL SCIENCE CLASSES (CLASS
 AND CORRESPONDING LAB) FROM THE FOLLOWING SCIENCE
 DISCIPLINES: BIOLOGY, CHEMISTRY, PHYSICS, PHYSICAL SCIENCE, OR OTHER
 SCIENCE AREAS. SELECT 2: BIO 1100/L100, BIO 1101/L101, BIO 1120/L120,
 BIO 2229/L229, CHM 1115/L115, CHM 1142/L142, CHM 1143/L143, CHM 2242/L242,
 PHY 2252/L252, PHY 2253/L253, PHY 2262/L262, PHY 2263/L263, SCI 1110/L110, SCI 2233/L233,
 SCI 2234/L234, SCI 2240/L240.

3 HOURS

8 HOURS

AREA IV

TAKE ANY 1000-2000 LEVEL COURSE WITH A PRIMARY FOCUS IN HISTORY
 ECO 2251 PRINCIPLES OF MACROECONOMICS
 ECO 2252 PRINCIPLES OF MICROECONOMICS
 TAKE ONE 1000-2000 LEVEL COURSE FROM THE FOLLOWING SOCIAL
 SCIENCE DISCIPLINES: ANTHROPOLOGY, BUSINESS, CRIMINAL JUSTICE,
 ECONOMICS, GEOGRAPHY, HISTORY, HUMAN SERVICES, LEADERSHIP,
 INTERDISCIPLINARY STUDIES, NURSING, POLITICAL SCIENCE, PSYCHOLOGY,
 RELIGION, SOCIAL WORK, SOCIOLOGY, OR OTHER SOCIAL SCIENCE AREAS.

3 HOURS

3 HOURS

3 HOURS

3 HOURS

**NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS
 II OR IV, PLEASE CONSIDER THIS REQUIREMENT.**

AREA V

IS 2241 COMPUTER CONCEPTS AND APPLICATIONS
 TROY 1101 THE UNIVERSITY EXPERIENCE

3 HOURS

1 HOUR

Every reasonable attempt to ensure accuracy has been made. Some courses (such as developmental or pre-requisite courses) are not reflected in this degree map. Completion of degree requirements is based on the specific catalog year for each student. A minimum of 120 hours is required for all baccalaureate degree programs. At least 25% of the credit hours required for the degree must be completed in residency with Troy University. At least 12 semester hours of residency must be completed in each major field(s) of study. A minimum GPA of 2.0 overall and in the major is required to graduate. NOTE: Please Consult The College Of Business or Current Catalog for other requirements not covered in this document. NOTES: A sequence in literature or history is required. please consider this requirement. When selecting course-work in AREAS II or IV,

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BUSINESS CORE

(37 HOURS)

MINIMUM GRADE OF 'C' REQUIRED IN ALL 2000 LEVEL BUSINESS CORE COURSES, UNLESS COMPLETED AT TROY. STUDENTS MUST HAVE A 2.0 AVERAGE IN ALL OF THE FOLLOWING LOWER-LEVEL BUSINESS COURSES BEFORE BEING ADMITTED TO THE BUSINESS PROGRAM: IS 2241, ACT 2291/2292, ECO 2251/2252, QM 2241, LAW 2221, MGT 3300, MKT 3300.

TAKE THE FOLLOWING COURSES:

ACT	2291	PRINCIPLES OF ACCOUNTING I	3 HOURS
ACT	2292	PRINCIPLES OF ACCOUNTING II	3 HOURS
LAW	2221E4an	ARGUMENTATION AND DEBATE	3 HOURS