

The College of Communication and Fine Arts is comprised of six units: the Hall School of Journalism and Communication, the John M. Long School of Music, the Department of Art and Design, the Department of Theatre and Dance, the Department of English and the Department of World Languages and Classics. The mission of the college is to provide excellence in instruction in selected communication and fine arts disciplines along with practical experiences in communication and journalism, theatre, dance, music, visual arts, graphic design, English and foreign languages.

The college assumes that the richest experiences of human beings arise from their abilities to analyze and interpret intelligently and imaginatively works of art and performances as well as the rhetoric and actions of past and present leaders; to communicate effectively within a variety of contexts using the multiple languages and tools of the communication and fine arts disciplines; to make intelligent decisions in an increasingly complex and diverse, media-driven society; and to work together harmoniously in groups to accomplish established goals.

Students must earn a grade of "C" or

- ART 3360 (1) Exhibition Techniques
- ART 4496 (3) Internship*
- ART 4499 (3) Thesis Exhibition

Select one of the following concentration options: 2D Studio, 3D Studio, Photo Studio, Selective

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- DAN 3355 (2) Commercial Dance I
 - DAN 3356 (2) Commercial Dance II
 - DAN 3360 (2) Musical Theatre Dance II
 - DAN 3380 (1-3) Travel Study in Dance
 - DAN 4400 (1) Repertory Dance Ensemble*
 - THE 3303 (2) Makeup Techniques
 - THE 3316 (3) Acting II
 - THE 3331 (3) Costume Design
 - THE 3344 (3) Lighting Design
- *Repertory Dance Ensemble may count only toward the completion of the major.

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- DAN 1112 (2) Contemporary Technique or placement
 - DAN 1115 (2) Ballet Technique I or placement
 - DAN 1115 (2) Ballet Technique I or placement

Select an additional 30 hours of upper division English courses, at least nine of which are at the 4000 level or above.

Students at the Montgomery Campus may select the Professional Writing Emphasis. In addition to ENG 3341 and ENG 4495, the following courses are required:

- ENG 2260 (3) Introduction to Technical & Professional Writing
- ENG 3345 (3) Technical and Professional Editing
- ENG 3365 (3) Advanced Technical and Professional Writing
- ENG 3366 (3) Professional Document Design
- ENG 4488 (3) Seminar in Professional Writing Portfolio Design
- ENG 4490 (3) Professional Writing Internship

Select an additional four courses:

ENG 4488	(3)	Seminar in Professional Writing Portfolio Design
ENG 4490	(3)	Professional Writing Internship

Students seeking Alabama teacher certification should complete the English major and the required courses for language arts, in addition to selecting education as a second major. Students should consult their advisers concerning all certification requirements.

See the general studies section of this catalog for additional information.

Area II

COM 2241	(3)	Fundamentals of Speech
THE 1130	(3)	Introduction to Theatre
ENG 2205	(3)	World Literature before 1660
ENG 2206	(3)	World Literature after 1660

Area V Requirements

ENG 2211	(3)	American Literature before 1875
ENG 2212	(3)	American Literature after 1875
ENG 2244	(3)	British Literature before 1785
ENG 2245	(3)	British Literature after 1785
IS 2241	(3)	Computer Concepts and Apps.
COM 1101	(3)	Introduction to Communication
TROY 1101	(1)	The University Experience

Required Courses for Language Arts:

COM 4441	(2)	Oral Interpretation
THE 2211	(1)	Theatre for Youth
THE 4451	(3)	Directing I
ENG 3341	(3)	Advanced Grammar I
ENG 3371	(3)	Literature for Young Adults
ENG 4405	(3)	History of the English Language
ENG 4478	(3)	Theory and Practice of Composition

Requirements for the major

COM 3320	(3)	Interviewing and Information Reporting
JRN 2201	(3)	Reporting
JRN 2211	(3)	Editing
JRN 3312	(3)	Advanced Editing and Design
JRN 3315	(3)	Advanced Reporting
JRN 3360	(3)	Broadcast News Writing
JRN 4425	(3)	Multimedia Law
JRN 4440	(3)	Advanced Technologies in Journalism
JRN 4489	(5)	Internship
JRN 4495	(1)	Communication Seminar

Select six hours of upper level advertising, Communication Studies, Journalism, or Public Relations courses.

JRN 1102	(3)	Writing for the Mass Media
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PRJ 3375	(3)	Public Relations Writing
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ADJ 2220	(3)	Principles of Advertising
ADJ 3350	(3)	Advertising Sales
ADJ 3322	(3)	Advertising Copywriting
ADJ 4451	(3)	Advertising Media Planning

Select an additional 3 hours of 3000 and/or 4000 level course in Advertising, Communications, Journalism, or Public Relations.

CLA 2260	(3)	Classical Mythology
CLA 3311	(3)	Civilization of Greece
CLA 3312	(3)	Civilization of Rome

Note: If CLA 2260 is taken to fulfill general studies requirements, an additional course must be elected below.

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PHI 3301	(3)	Western Philosophy
PHI 3320	(3)	Non-Western Philosophies
PHI 3322	(3)	Philosophy of Religion
HIS 3302	(3)	History of Religion in the United States

III. Culture and Society

HIS 3346	(3)	Cultural History of the United States to 1877
HIS 3347	(3)	Cultural History of the United States since 1877

Approved courses with a humanities focus.

IV. Language and Literature

Approved language courses with a humanities focus and literature courses in all languages.

V. Travel and Study

Approved travel study courses with a humanities focus.

Required Courses (6 Hours)

JRN 1102	(3)	Writing for the Mass Media
JRN 2201	(3)	Reporting
JRN 3360	(3)	Broadcast News Writing

Select 9 hours of 3000 and/or 4000 level courses in Advertising, Communication, Journalism or Public Relations.

Note: Broadcast Journalism Majors may not minor in Multimedia Journalism.

COM 3341	(3)	American Public Address
COM 4460	(3)	Crisis Communication
PRJ 2230	(3)	Principles of Public Relations
PRJ 3321	(3)	Public Relations Cases and Strategies

Select at least 6 hours of additional 3000-4000 courses as approved by your faculty adviser:

Advertising, Communications, Journalism, or Public Relations courses.

ADJ 3322	(3)	Advertising Copywriting
PRJ 2230	(3)	Principles of Public Relations
PRJ 3321	(3)	Public Relations Cases and Strategies
PRJ 4419	(3)	Advanced PR Tactics
PRJ 4423	(3)	PR Campaigns

Select at least 3 hours of additional courses in Advertising, Communication Studies, Journalism, or Public Relations.

Non-journalism majors are required to take PRJ 3375

HSTM 2255	(3)	Introduction to Hospitality, Sport and Tourism Management
PRJ 2230	(3)	Principles of Public Relations
PRJ 3321	(3)	Public Relations Cases and Strategies
JRN 3327	(3)	Sports Broadcasting
JRN 4427	(3)	Sports Reporting
JRN 4460	(3)	Network Sports Production

MUS 2240	(3)	World Music Cultures
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MUS 2250	(3)	Survey of Western Music History I
MUS 2251	(3)	Survey of Western Music History II

MUS 1102	(3)	Music Theory I
MUS 1103	(3)	Music Theory II
MUS 1107	(1)	Aural Skills I
MUS 1108	(1)	Aural Skills II
MUS 1105	(1)	Class Piano I
MUS 1106	(1)	Class Piano II
MUS 3305	(3)	Music Technologies
MUS	(8)	Advisor Approved Ensembles

MUS 2202	(3)	Music Theory III
MUS 2203	(3)	Music Theory IV
MUS 2207	(1)	Aural Skills III
MUS 4499	(1)	Senior Recital
MUS 2210-4428	(6)	Private Instruction

Select _____ of upper division music elective courses (3000-4000 level).

The Bachelor of Arts degree requires that _____ of one foreign language (classical or modern) must be completed as part of the departmental program(s) or as free electives.

All Bachelor of Arts in Music – General Music Focus majors must also select one **18-hour minor**.

COM 4441 (2) Oral Interpretation
THE 2221 (2) Technical Theatre