

Robert P. Mathner

PROFILE

Ph.D. in Physical Education with a specialization in Sport Management, August 1996; Master of Exercise and Sport Science, May 1990; Bachelor of Science in Business Administration, April 1987. Experience has covered more than 13 years in athletics administration, and over 19 years as a professional instructor/teacher/coach. Background has demonstrated excellent skills working as a team member or independently, motivation of self and others, organization of time/people/projects, and communicating with people at all levels.

EDUCATIONAL BACKGROUND

THE FLORIDA STATE UNIVERSITY	Tallahassee, Florida
Ph.D., Physical Education with emphasis in Sport Management	
August 1996	
UNIVERSITY OF FLORIDA	Gainesville, Florida
Master of Exercise and Sport Science	
May 1990	
THE UNIVERSITY OF SOUTHERN MISSISSIPPI	Hattiesburg, Mississippi
Bachelor of Science, Business Administration	
May 1987	

EMPLOYMENT RECORD

Associate Chair/Professor School of Hospitality, Sport, & Tourism Management Troy, Alabama
TROY UNIVERSITY
August 2023 Present

Teach Ph.D., graduate and undergraduate classes in hospitality, sport, and tourism

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Interim Associate Athletics Director
UNIVERSITY OF MONTANA
September 1998-December 1998

Missoula, Montana

Responsible for oversight in 12 sports and of 16 coaches. Assumed role as UM's official game administrator for women's soccer, volleyball and basketball. Assisted Athletics Director as duties were assigned.

Compliance Coordinator
UNIVERSITY OF MONTANA
July 1996-April 1999

Missoula, Montana

Responsible for developing, implementing, and coordinating UM's compliance with institutional, Big Sky Conference, and NCAA rules. Member of the Department of Intercollegiate Athletics Executive Staff.

Sports I

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Ticket Office Student Worker
UNIVERSITY ATHLETIC ASSOCIATION (University of Florida)
January 1989-December 1989

Gainesville, Florida

Serviced season ticket orders for all sports and worked ticket gates for athletics events.

High School Teacher/Coach
LAKE WEIR HIGH SCHOOL
August 1987-December 1988

Candler, Florida

Taught pre-algebra and physical science. Coached freshman football and track & field.

TEACHING EXPERIENCE

Assistant Professor/Associate Professor/Professor, Troy University
August 2007-Present

Courses taught:

HSTM 2201 – Leisure in Society

HSTM 2255 – Introduction to HSTM

KHP/HSTM 4430 – Sport Marketing

KHP/HSTM 4435 – Current Issues in Sport and Fitness Management

KHP/HSTM 4440 –

Guest Lecturer, Bond University
Summer 2010

Gold Coast, Australia

Courses lectured:

Strategic Sport Management and Strategic Sport Management in High Performance

Adjunct Faculty Member, Flagler College
Spring 2007

St. Augustine, FL

Courses taught:

SPM 320 - Sport Marketing

Adjunct Faculty Member, University of Central Florida
Fall 2006-Spring 2007

Orlando, FL

Courses taught:

PET 4401 - Administration and Evaluation

PET 4763 - Coaching Principles and Methods

Adjunct Faculty Member, Lake-Sumter Community College
Fall 2006

Leesburg, FL

Courses taught:

PET 1400 - Introduction to Sports Leadership

PEER REVIEWED PUBLICATIONS

Sung, J., Koo, G., Dixon, A., & Mathner, R.P. (2021).

Journal of

Research in Business, Economics, and Management.

Mathner, R.P. & Lee, J.W. (2021). Rebranding the Trojan Way: Troy University. In J. W. Lee (Ed.)
Branding in higher ed: Every university tells a story (pp. 105-111). Durham, NC: Carolina
Academic Press. NATIONAL

Mathner, R.P. & Lee, J.W. (2021). Big Sky Country Battle for Excellence: The University of
Montana Grizzlies. In J. W. Lee (Ed.) Branding in higher ed: Every university tells a story
(pp.169-174). Durham, NC: Carolina Academic Press. NATIONAL

Journal of Contemporary Athletics, 11(3).

Mathner, R.P., & Lee, J.W. (2018) Montgomery Biscuits: A Recipe for Success. In J. W. Lee (Ed.)
Branded: Branding in sport business (2nd ed.) (pp. 135-144). Durham, NC: Carolina Academic
Press. NATIONAL

Journal of Issues in Intercollegiate Athletics 7

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Mathner, R.P., Martin, C.L.L., & Allen, J. (2013). NCAA Division I athletic trainers: Examining sport wagering behavior. *Journal of Contemporary Athletics*, 7(3), 159-174. NATIONAL

Mathner, R.P., & Martin, C.L.L. (2012). Sport management graduate and undergraduate students' perceptions of career choices in sport management. *Sport Management Education Journal*, 6(1), 21-31. INTERNATIONAL

Mathner, R.P., Martin, C.L.L., Tatum, S., & Chouti, D. (2010). The effects of a sportsmanship education program on the behavior of college intramural sports participants. *Recreation Sports Journal*, 34(2), 119-128. NATIONAL

Mathner, R.P. (October/November 2010). Warning systems for childcare. *Healthy Childcare*, 13(6), 14-15. NATIONAL

Mathner, R.P. (June/July 2010). Choosing a home exercise program. *Healthy Childcare*. 13(4), 13-14 NATIONAL

Mathner, R.P. (April/May 2010). When addictions impact your health. *Healthy Childcare*, 13(3), 14-15. NATIONAL

NON-PEER REVIEWED PUBLICATIONS

Mathner, R.P. (2011). Orlando Magic. In Swayne, L., & Dodds, M. (Eds.), *Encyclopedia of Sports Management and Marketing*. Thousand Oaks, CA: Sage Publishing. NATIONAL

Mathner, R.P. (April/May 2007). Teaming up. *Athletic Management*, 19(3). NATIONAL

Mathner, R.P. (June/July 2006). No safe bet. *Athletic Management*, 18(4). NATIONAL

Mathner, R.P. (December 1989). Drug testing the high school athlete. *National Coach*, 25(2), 8-11. NATIONAL

PEER REVIEWED PRESENTATIONS

Mathner, R.P., & Martin, C.L.L.

Sellers, N., & Mathner, R.P. (2022).

Presented at the 2022 North American Society of Sport Management Conference (Teaching and Learning Fair), Atlanta, GA by N. Sellers and R.P. Mathner

Vogt, S., Mathner, R.P., Breitling, A., & Ridpath, B.D. (2020). NCAA Cost of Attendance Stipend: A Content Analysis Examining the Rate of Change. *Accepted for Poster Presentation (withdrawn due to family emergency) at the 2020 Applied Sport Management Association Conference in Waco, TX by S. Vogt.* REGIONAL

Hou, Z., Koo, G., Dixon, A.W., Mathner, R.P., & Park, K. (2019) Meditating Role of Cohesion in Relationship between Athlete Leadership and Athlete Satisfaction. *Presented at the 2019 North American Society of Sport Management Conference, New Orleans, LA by K. Park.* INTERNATIONAL

Sung, J., Koo, G., Dixon, A.W., & Mathner, R.P. (2017). Dual Commitments and Job Performance: Outsourced Marketing Partners with NCAA Intercollegiate Athletics Departments. *Presented (poster presentation) at the 2017 North American Society of Sport Management Conference, Denver, CO by G. Koo.* INTERNATIONAL

Mathner, R.P. (2016). Utilizing a Comprehensive Capstone-Oriented Course to Assess and Apply Curriculum Knowledge in Sport Management. *Commission on Sport Management Accreditation Annual Conference, Tampa, FL.* NATIONAL

Mathner, R.P., Martin, C.L.L., & Weber, B. (2014). Effective Risk Management Techniques to Address Gambling and Sports Wagering Behavior by NCAA Student-Athletes and Staff. *Presented (poster presentation) at the 2014 Sport and Recreation Law Annual Conference, Orlando, FL by R.P. Mathner.* INTERNATIONAL

Mathner, R.P., Sievert, J., & Midgett, G. (2014). Paying NCAA Student-Athletes: Myths and Realities Facing the Membership. *Southern Sport Management Association Conference, Nashville, TN by R.P. Mathner, J. Sievert, and G. Midgett.* NATIONAL

Green, F.E., Mathner, R.P., & Goss, B.A. (2014).

Mathner, R.P., & Martin, C.L.L. (2012). A National Study on Sports Wagering Behavior Among NCAA Athletics Department Staff Members. *Presented at the 2012 North American Society of Sport Management Conference, Seattle, WA by R.P. Mathner & C.L.L. Martin.*
INTERNATIONAL

Mathner, R.P., Allen, J.T., & Martin, C.L.L. (2012). NCAA Division I Athletic Trainers: Examining Sport Wagering Behavior. *Presented (poster presentation) at the 2012 Collegiate Sport Research Institute Conference, Chapel Hill, NC.* NATIONAL

Lee, J., Gregg, E., Beck, J., Cianfrone, B., Keshock, C., & Mathner, R.P. (2011). Who Are U?: University Branding and Intercollegiate Athletics. *Presented at the October 2011 Sport Marketing Association Conference, Houston, TX by R.P. Mathner, L. Gregg, & J. Beck.*
INTERNATIONAL

Mathner, R.P., Martin, C.L.L., & Kneiry, E. (2011). Examining the Prevalence and Scope of Sports Wagering Behaviors by Division I Collegiate Athletic Trainers. *Presented at the March 2011 Sport and Recreation Law Association Annual Conference, Savannah, GA by R.P. Mathner.*
INTERNATIONAL

Mathner, R.P., & Martin, C.L.L. (2010). Sport Management Graduate and Undergraduate Students' Perceptions of Career Choices in Sport Management. *Presented at the June 2010 North American Society for Sport Management Conference in Tampa, FL by R.P. Mathner and C.L.L. Martin.* INTERNATIONAL

Martin, C.L.L., Gibson, A., Miller, L.L., Mathner, R.P., & Green, F. (2009). An Exploratory Analysis on the Need for Standardized Exit Exams for Sport Management Undergraduate Students. *Presented (poster presentation) at the May 2009 North American Society for Sport Management Conference in Columbia, SC by C.L.L. Martin, A. Gibson, L.L. Miller, & R.P. Mathner.* INTERNATIONAL

NON-PEER REVIEWED PROFESSIONAL PRESENTATIONS

*Presented at the 2022 Troy University Youth Business Summit by
R.P. Mathner & N. Sellars.*

Presented at the National Webinar Series/COSMA by C.L.L. Martin.

*Presented at the Alabama Independent School Association
Professional Development Day by C.L.L. Martin.*

Mathner, R.P. (2002). Sports Agent Issues. *Oral*

Consulting

Mathner, R.P. (2011-2017). Consultant with Michael L. Buckner, Esquire, P.I. to conduct NCAA Division I Athletics Department Operational Reviews and Reviews of Infractions Cases.

Mathner, R.P. (2008). Consultant with Michael L. Buckner, Esquire, P.I. Alabama State University Infractions Case Mock Hearing Panel Member.

CONTINUING EDUCATION RELATED TO PROFESSION

Troy University Canvas Training Certification, August 2018
Troy University Security Awareness Training Certification, August 2017 & 2018
Troy University Blackboard Training Certification, August 2013, 2010
Troy University IRB Training Certificate, Fall 2008, 2012, 2017

SERVICE

SORRELL COLLEGE OF BUSINESS

Curriculum Committee-Member (2023-present)

SFM/HSTM

Doctoral Graduate Teaching Assistant Search Committee-Chair (2016-present)

Doctoral Admissions Committee-Member (2015-present)

Sport Management Coordinator (2015-2023)

Ph.D. Curriculum Committee-Member (2014-present)

Graduate Readmissions Appeals Commit (en-US)BDF2 12 Tf1 0 0 1 317.88 288.35 Tm0 G[]JT2 0 612 792 re1r0U

CHHS

College Review Committee (2013-2016)
Designated Alternate to COSMA (2011-present)
Internationalization Committee Member (2009-2010)
Grants and Research Committee Member (2007-08)
Study Abroad Committee Member (2007-08)

TROY UNIVERSITY

Troy University Fellowship of Christian Athletes Guest Speaker/Facilitator (April, 2017)
Troy University Women's Basketball Team Leadership Seminar Facilitator (Sept., 2016)
Troy University Leadership Academic Curriculum Committee Member (2012-present)
Troy University Athletics Department Guest Speaker Organizer (Fall 2012)
Sigma Chi Fraternity Chapter Faculty Advisor (2012-present)
Troy University Men's & Women's Golf Team Facilitator-Leadership Seminar (Spring 2012)
International Planning Committee Member (2011-12)
New York Times "Times Talk" Facilitator (Fall 2010 & Fall 2011)
Troy University Office of Admissions Leadership Faculty Interviewer (2011)
Troy University Lunch and Learn Facilitator (Fall 2010)
Enrollment Committee Member (2010-2014)

PROFESSIONAL

Journal of NCAA Compliance (2020-present)
Case Studies in Sport Management-Guest Reviewer (2016-present)
Journal of Intercollegiate Sport-Reviewer (2015-present)
North American Society for Sport Management-Industry Relations Committee (2012-2019)
North American Society for Sport Management-Conference Abstracts Reviewer (2012)
Event Management: An International Journal-Reviewer (2011-present)
Holcomb Hathaway Publishers-Book Reviewer (2011)
Jossey-Bass-Book Reviewer (2011)
Journal of Sport Administration and Supervision-Reviewer (2010-2013)
Journal of Sport Administration and Supervision-Editorial Board Member (2008-2011)
Southern Sport Management Conference Executive Committee (2007-2012)
Athletic Management Magazine Editorial Board Member (2007-present)

PROFESSIONAL CONFERENCES/MEETINGS ATTENDED viewer7 n BT /F2 12 Tf G 9

COSMA Annual Conference, February 2016
Southern Sport Management Association Conference, March 2014
Sport and Recreation Law Association Annual Conference, March 2014
North American Society for Sport Management Annual Conference, May 2013
North American Society for Sport Management Annual Conference, May 2012
Southern Sport Management Association Conference, April 2012
Sport Marketing Association Annual Conference, October 2011
National Association for Athletics Compliance Annual Conference, June 2011
Southern Sport Management Association Conference, April 2011
Sport and Recreation Law Association Annual Conference, March 2011
North American Society for Sport Management Annual Conference, June 2010
Southern Sport Management Association Conference, April 2010
Alabama Recreation and Parks Annual Conference, January 2010
North American Society for Sport Management Annual Conference, May 2009
Southern Sport Management Association Conference, April 2009
National Association of Collegiate Directors of Athletics Annual Conference, June 2008
Southern Sport Management Association Conference, April 2008

DEVELOPMENT GROWTH ACTIVITIES RELATED TO PROFESSION

Troy University Department of KHP - Research Boot Camp Participant, Fall 2011
Troy University Lunch and Learn - Discussed service learning projects with Troy University faculty and staff, October 2010
Troy University Workshop - Effective Listening (Dr. Kline), May 2010
Troy University Workshop - Effective Listening (Dr. Kline), January 2009

PROFESSIONAL MEMBERSHIPS

COSMA, 2014-present
Sport Marketing Association, 2011-2013
Sport and Recreation Law Association, 2011-2012, 2013-2014
North American Society for Sport Management, 2010-2014, 2022

PROFESSIONAL ACTIVITIES

Chapter Faculty Advisor (Fall 2005-May 2007)	Sigma Chi Fraternity, UCF-Orlando
Task Force Committee Member (2005-06)	Anti-Gambling Task Force, UCF-Orlando
NCAA Certification Peer Reviewer (June 2004)	LSU-Baton Rouge
Game Official Liaison (Mar. 1995, 2000, 2002)	

RECOGNITION AND HONORS

Mathner, R.P. (2020). Teresa Penn Rodgers Excellence in Student Advising Award for the 2019-2020 academic year. This Award is designated to recognize a Troy University faculty/staff member annually for their dedication to student success through effective student advising. The selection of the award is made up a committee of students, faculty, and staff.

Mathner, R.P., Martin, C.L.L., Tatum, S., & Chouti, D. (2010). The Effects of a Sportsmanship Education Program on the Behavior of College Intramural Sports Participants. *Recreation Sports Journal*, 34 (2). Manuscript was nominated for the Article of Distinction Award for 2010.

PROFESSIONALLY RELATED COMMUNITY ACTIVITIES

Forged Men's Ministry, President, 2023-present

Wiregrass Men of Valor, President, 2019-2022

Alabama Distinguished Young Women Contestant Judge, 2019-Present

Coffee County Distinguished Young Women Board Member, 2019-Present

Coffee County Distinguished Young Woman Interviewer, 2019-Present

Prepared the local participants for the local competition by facilitating mock interviews

Enterprise High School, 3rd Annual Wildcat Classic-Tournament Director, 2016
2016 Directed the 3rd Annual Wildcat Classic Golf Tournament

- *Raised \$14,500 for the Enterprise High School golf program*

2015 Directed the 2nd Annual Wildcat Classic Golf Tournament

- *Raised \$11,500 for the Enterprise High School golf program*

2014 Directed the 1st Annual Wildcat Classic Golf Tournament

- *Raised \$9,000 for the Enterprise High School golf program*

2015 Co-directed the annual National Guard Nick Costes 5-K/10-K run

- *Raised \$1000 for Campus Kitchen*

2014 Co-directed the 5th Annual Troy HSTM Charity Golf Tournament

- *Raised \$1500 for Project 19*

2014 Co-directed the 6th Annual Children's Health Field Day

2014 Co-directed the annual National Guard Nick Costes 5-K/10-K run

- *Raised \$1500*