

Troy University

Institutional Research, Planning, and
Effectiveness



New Student Survey Report
Fall 2006



Contents

Executive Summary 2

Appendix 1 Satisfaction – Overall 8

Appendix 1.1 Percentage comparison – Overall: Fall 2005 vs. Fall 2006 9

Appendix 2 Satisfaction – Dothan 10

Appendix 2.1 Percentage comparison – Dothan: Fall 2005 vs. Fall 2006 11

Appendix 3 Satisfaction – Montgomery 12

Appendix 3.1 Percentage comparison – Montgomery: Fall 2005 vs. Fall 2006 13

Appendix 4 Satisfaction – Phenix City 14

Appendix 4.1 Percentage comparison – Phenix City: Fall 2005 vs. Fall 2006 15

Appendix 5 Satisfaction – Troy 16

Appendix 5.1 Percentage comparison – Troy: Fall 2005 vs. Fall 2006 17

Appendix 6 Satisfaction – University College 18

Appendix 6.1 Percentage comparison – University College: Fall 2005 vs. Fall 2006 19

Appendix 7 Satisfaction – eCampus 20

Appendix 7.1 Percentage comparison – eCampus: Fall 2005 vs. Fall 2006 21

Appendix 8 Satisfaction – Arts & Sciences 22

Appendix 8.1 Percentage comparison – Arts & Sciences: Fall 2005 vs. Fall 2006 23

Appendix 9 Satisfaction – Business 24

Appendix 9.1 Percentage comparison – Business: Fall 2005 vs. Fall 2006 25

Appendix 10 Satisfaction – Education 26

Appendix 10.1 Percentage comparison – Education: Fall 2005 vs. Fall 2006 27

Appendix 11 Satisfaction – Communication & Fine Arts 28

Appendix 11.1 Percentage comparison – Communication & Fine Arts: Fall 2005 vs. Fall 2006 29

Appendix 12 Satisfaction – Health & Human Service 30

Appendix 12.1 Percentage comparison – Health & Human Service: Fall 2005 vs. Fall 2006 31

Appendix 13 Satisfaction – Undergraduate Students 32

Appendix 13.1 Percentage comparison – Undergraduate Students: Fall 2005 vs. Fall 2006 33

Appendix 14 Satisfaction – Graduate Students 34

Appendix 14.1 Percentage comparison – Graduate Students: Fall 2005 vs. Fall 2006 35

Appendix 15 Satisfaction – Undergraduate First-Time Freshmen 36

Appendix 15.1 Percentage comparison – Undergraduate First-Time Freshmen: Fall 2005 vs. Fall 2006 37

Appendix 16 Satisfaction – Undergraduate Transfer Students 38

Appendix 16.1 Percentage comparison – Undergraduate Transfer Students: Fall 2005 vs. Fall 2006 39

Appendix 17 Comparison – Fall 2005 and Fall 2006

Troy University Fall 2006 New Student Survey Report

Executive Summary

As an annual institutional effectiveness effort, the Office of Institutional Research, Planning, and Effectiveness (IRPE) conducted the Troy University *New Student Survey* in Fall 2006. The purpose of the *Survey* was to identify the satisfaction of the Fall 2006 new students with their experiences at Troy University and to determine how well the University served their needs as new students.

The *Survey* was administered through an online survey program. The target population was new students who enrolled at the University for the first time in Fall 2006. On September 11, 2006, the survey was distributed via email to the first group of 6,869 students who enrolled in the first part of the Fall

38% of the students were enrole

a friend who is planning to go to college.” This correlation suggests that the more students were satisfied with their college experiences, the more likely they would recommend the university.

Correlations between “Recommending TROY” and areas best rated:

- The University offers a variety of majors at my location
- Tutorial services are sufficient
- Student organizations are available for my participation.

Choice of Troy University In all the 25 areas measured, the means of the students who selected Troy University as their first choice were significantly higher than the means of students who did not select Troy as their first choice (See Appendix 23). This suggests that university choice level is important to the students' satisfaction with the university, and satisfaction with choice of university may lead to student success in academic pursuits.

Gender Group means for students with different characteristics were compared to identify possible significant differences in student satisfaction for these groups. Males and females shared about the same opinions regarding the academic programs, services, and administration except in the following 5 areas, in which male students were found to agree significantly more than females (See Appendix 20):

- Troy personnel are knowledgeable and helpful
- I feel I can talk to faculty about my academic concerns
- Students seldom get the 'run-around' when seeking information
- The University offers a variety of majors at my location
- Purchasing textbooks through Troy Virtual BookStore is convenient

In last year's Fall 2005 findings, significant differences were found between males and females in approximately 50% of the areas measured.

Ethnicity The satisfaction means for students of different ethnic backgrounds were found significantly different for the following items, with Blacks agreeing more often than other ethnic groups (See Appendix 21):

- Academic advising is adequate
- Sufficient financial aid options are available
- Class information provided prior to enrollment was helpful
-

means for non-traditional students. In the *2006 New Student Survey*, significant differences were found between the traditional and non-traditional students in only 4 areas. Traditional students rated significantly higher in their agreement with (Appendix 22):

- Tutorial services are sufficient
- On-campus bookstore hours are convenient for students
- Student organizations are available for my participation

And non-traditional students agreed more with:

- Classes are offered at convenient times

Troy University Fall 2006 New Student Survey

Academic programs, services, and administration

	FA06	FA05	Diff	FA06	FA05	Diff
I am receiving a quality education at Troy University.	85.8%	85.2%	0.6%	5.9%	5.9%	0.0%
I would recommend Troy Univ. to a friend planning to go to college.	84.6%	83.0%	1.6%	7.1%	7.8%	-0.7%
The semester/term format at my location accommodates my learning.	83.3%	82.6%	0.7%	5.5%	5.9%	-0.4%
Classes are offered at convenient times.	82.6%	79.3%	3.3%	7.7%	9.2%	-1.5%
Troy University has a good reputation in my community.	82.6%	79.8%	2.8%	5.7%	6.6%	-0.9%
The printed Schedule of Classes is informative and easy to follow.	80.5%	80.2%	0.3%	7.4%	6.8%	0.6%
Troy personnel are knowledgeable and helpful.	79.2%	77.4%	1.8%	8.4%	10.1%	-1.7%
Reg. dates, times, and procedures were made clear before enrollment.	78.4%	N/A		12.0%	N/A	
The online Schedule of Classes is informative and easy to follow.	78.4%	74.5%	3.9%	8.9%	9.9%	-1.0%
The classes I attend are well organized and well taught.	78.2%	77.9%	0.3%	9.1%	9.1%	0.0%
I feel I can talk to faculty about my academic concerns.	77.2%	76.7%	0.5%	9.6%	8.7%	0.9%
Faculty care about students as individuals.	76.8%	76.0%	0.8%	7.3%	7.9%	-0.6%
The tuition payment plan is beneficial for students.	75.3%	74.6%	0.7%	6.4%	6.8%	-0.4%
Class drop/add procedures are appropriate.	75.3%	71.3%	4.0%	7.7%	8.7%	-1.0%
Class information provided prior to enrollment was helpful.	75.2%	75.2%	0.0%	7.5%	7.5%	0.0%

Troy University Fall 2006 New Student Survey

Appendix 2. New Student Perceptions about Troy University - Dothan

Ranked by Agreement Level

Total respondents = 134

Academic programs, services, and administration	RANK	Agree*	Neutral	Disagree*	N
I am receiving a quality education at Troy University.	1	84.4%	10.9%	4.7%	128
Troy University has a good reputation in my community.	2	83.8%	12.3%	3.8%	130
The printed Schedule of Classes is informative and easy to follow.	3	82.8%	11.7%	5.5%	128
I would recommend Troy University to a friend who is planning to go to college.	4	82.8%	10.2%	7.0%	128
Troy personnel are knowledgeable and helpful.	5	82.2%	12.4%	5.4%	129
The semester/term format at my location accommodates my learning.	6	80.2%	13.5%	6.3%	126
Faculty care about students as individuals.	7	79.7%	14.8%	5.5%	128
The tuition payment plan is beneficial for students.	8	78.0%	17.8%	4.2%	118
The classes I attend are well organized and well taught.	9	75.8%	17.2%	7.0%	128
On-campus bookstore hours are convenient for students.	10	75.8%	14.8%	9.4%	128
Class drop/add procedures are appropriate.	11	75.7%	15.0%	9.3%	107
I feel I can talk to faculty about my academic concerns.	12	75.0%	13.3%	11.7%	128
The online Schedule of Classes is informative and easy to follow.	13	72.8%	19.3%	7.9%	114
Sufficient financial aid options are available.	14	70.1%	20.5%	9.4%	117
Reg. dates, times, and procedures were made clear to me prior to enrollment.	15	70.0%	15.4%	14.6%	130
The University offers a variety of majors at my location.	16	70.0%	14.6%	15.4%	130
Academic advising is adequate.	17	69.0%	20.9%	10.1%	129
Classes are offered at convenient times.	18	66.9%	17.7%	15.4%	130
The on-site registration process is user-friendly.	19	65.3%	16.9%	17.8%	118
Class information provided prior to enrollment was helpful.	20	63.1%	20.8%	16.2%	130
Student organizations are available for my participation.	21	62.7%	27.5%	9.8%	102
The online registration process is user-friendly.	22	61.7%	28.7%	9.6%	94
Tutorial services are sufficient.	23	57.3%	34.1%	8.5%	82
Purchasing textbooks through Troy Virtual BookStore is convenient.	24	54.8%	35.7%	9.5%	84
Students seldom get the “run around” when seeking information.	25	52.0%	22.4%	25.6%	125

* Note: Agree = Agree + Strongly Agree

Disagree = Disagree + Strongly Disagree

Troy University Fall 2006 New Student Survey

Troy University Fall 2006 New Student Survey

Total respondents = 277

Academic programs, services, and administration	RANK	Agree*	Neutral	Disagree*	N
Troy University has a good reputation in my community.	1	89.5%	6.6%	3.9%	258
I am receiving a quality education at Troy University.	2	85.3%	9.7%	5.0%	258
Classes are offered at convenient times.	3	83.4%	8.1%	8.5%	259
I would recommend Troy University to a friend who is planning to go to college.	4	83.4%	10.8%	5.8%	259
The semester/term format at my location accommodates my learning.	5	83.3%	12.8%	3.9%	257
The printed Schedule of Classes is informative and easy to follow.	6	82.5%	12.7%	4.8%	252
The tuition payment plan is beneficial for students.	7	82.2%	13.1%	4.7%	236
Sufficient financial aid options are available.	8	81.8%	10.6%	7.6%	236
Troy personnel are knowledgeable and helpful.	9	80.5%	12.7%	6.7%	267
The classes I attend are well organized and well taught.	10	78.5%	11.9%	9.6%	261
On-campus bookstore hours are convenient for students.	11	78.4%	16.7%	4.9%	245
I feel I can talk to faculty about my academic concerns.	12	77.5%	14.3%	8.1%	258

Troy University Fall 2006 New Student Survey

Academic programs, services, and administration

	FA06	FA05	Diff	FA06	FA05	Diff
Troy University has a good reputation in my community.	89.5%	82.2%	7.3%	3.9%	7.3%	-3.4%
I am receiving a quality education.						

Troy University Fall 2006 New Student Survey

Appendix 4. New Student Perceptions about Troy University - Phenix City

Ranked by Agreement

Total respondents = 122

Academic programs, services, and administration	RANK	Agree*	Neutral	Disagree*	N
I am receiving a quality education at Troy University.	1	89.3%	4.1%	6.6%	121
I would recommend Troy University to a friend who is planning to go to college.	2	88.4%	3.3%	8.3%	121
The printed Schedule of Classes is informative and easy to follow.	3	87.6%	3.3%	9.1%	121
The classes I attend are well organized and well taught.	4	87.4%	5.0%	7.6%	119
Troy University has a good reputation in my community.	5	87.4%	5.9%	6.7%	119
The semester/term format at my location accommodates my learning.	6	83.3%	8.3%	8.3%	120
The online Schedule of Classes is informative and easy to follow.	7	82.1%	8.9%	8.9%	112
The tuition payment plan is beneficial for students.	8	81.4%	8.0%	10.6%	113
I feel I can talk to faculty about my academic concerns.	9	80.2%	10.7%	9.1%	121
Sufficient financial aid options are available.	10	78.9%	10.5%	10.5%	114
Troy personnel are knowledgeable and helpful.	11	78.7%	8.2%	13.1%	122
Classes are offered at convenient times.	12	78.6%	9.4%	12.0%	117
Class drop/add procedures are appropriate.	13	76.2%	15.8%	7.9%	101
The on-site registration process is user-friendly.	14	76.1%	13.3%	10.6%	113
Reg. dates, times, and procedures were made clear to me prior to enrollment.	15	74.4%	9.1%	16.5%	121
Faculty care about students as individuals.	16	73.0%	18.0%	9.0%	122
The University offers a variety of majors at my location.	17	72.9%	11.0%	16.1%	118
Class information provided prior to enrollment was helpful.	18	72.5%	15.0%	12.5%	120
Academic advising is adequate.	19	70.6%	14.3%	15.1%	119
On-campus bookstore hours are convenient for students.	20	68.1%	20.7%	11.2%	116
The online registration process is user-friendly.	21	64.0%	24.4%	11.6%	86
Purchasing textbooks through Troy Virtual BookStore is convenient.	22	58.5%	24.4%	17.1%	82
Students seldom get the “run around” when seeking information.	23	55.4%	18.2%	26.4%	121
Tutorial services are sufficient.	24	54.1%	35.1%	10.8%	74
Student organizations are available for my participation.	25	51.7%	37.1%	11.2%	89

* Note: Agree = Agree + Strongly Agree

Disagree = Disagree + Strongly Disagree

Troy University Fall 2006 New Student Survey

Appendix 4.1. New Student Perceptions about Troy University - Phenix City

Fall 2006 vs. Fall 2005

Academic programs, services, and administration	Agree*			Disagree*		
	FA06	FA05	Diff	FA06	FA05	Diff
I am receiving a quality education at Troy University.	89.3%	83.8%	5.5%	6.6%	6.2%	0.4%
I would recommend Troy Univ. to a friend planning to go to college.	88.4%	85.3%	3.1%	8.3%	7.0%	1.3%
The printed Schedule of Classes is informative and easy to follow.	87.6%	85.0%	2.6%	9.1%	7.1%	2.0%
The classes I attend are well organized and well taught.	87.4%	80.2%	7.2%	7.6%	8.4%	-0.8%
Troy University has a good reputation in my community.	87.4%	83.8%	3.6%	6.7%	7.0%	-0.3%
The semester/term format at my location accommodates my learning.	83.3%	91.5%	-8.2%	8.3%	6.2%	2.1%
The online Schedule of Classes is informative and easy to follow.	82.1%	75.2%	6.9%	8.9%	12.4%	-3.5%
The tuition payment plan is beneficial for students.	81.4%	84.4%	-3.0%	10.6%	4.1%	6.5%
I feel I can talk to faculty about my academic concerns.	80.2%	75.9%	4.3%	9.1%	7.1%	2.0%
Sufficient financial aid options are available.	78.9%	67.2%	11.7%	10.5%	12.5%	-2.0%
Troy personnel are knowledgeable and helpful.	78.7%	75.7%	3.0%	13.1%	9.7%	3.4%
Classes are offered at convenient times.	78.6%	80.7%	-2.1%	12.0%	7.9%	4.1%
Class drop/add procedures are appropriate.	76.2%	74.3%	1.9%	7.9%	5.7%	2.2%
The on-site registration process is user-friendly.	76.1%	63.9%	12.2%	10.6%	11.5%	-0.9%
Reg. dates, times, and procedures were made clear prior to enrollment.	74.4%			16.5%		
Faculty care about students as individuals.	73.0%	78.6%	-5.6%	9.0%	7.6%	1.4%
The University offers a variety of majors at my location.	72.9%	71.7%	1.2%	16.1%	12.3%	3.8%
Class information provided prior to enrollment was helpful.	72.5%			12.5%		
Academic advising is adequate.	70.6%	64.8%	5.8%	15.1%	18.4%	-3.3%
On-campus bookstore hours are convenient for students.	68.1%	75.5%	-7.4%	11.2%	12.2%	-1.0%
The online registration process is user-friendly.	64.0%	56.4%	7.6%	11.6%	13.7%	-2.1%
Purchasing textbooks through Troy Virtual BookStore is convenient.	58.5%	51.5%	7.0%	17.1%	11.3%	5.8%
Students seldom get the “run around” when seeking information.	55.4%	55.0%	0.4%	26.4%	29.3%	-2.9%
Tutorial services are sufficient.	54.1%	54.7%	-0.6%	10.8%	10.5%	0.3%
Student organizations are available for my participation.	51.7%	50.5%	1.2%	11.2%	10.3%	0.9%

* Note: Agree = Agree + Strongly Agree

Disagree = Disagree + Strongly Disagree

Troy University Fall 2006 New Student Survey

Total respondents = 432

Academic programs, services, and administration	RANK	Agree*	Neutral	Disagree*	N
I am receiving a quality education at Troy University.	1	86.8%	9.5%	3.7%	410
Troy University has a good reputation in my community.	2	83.9%	11.1%	5.0%	398
The printed Schedule of Classes is informative and easy to follow.	3	83.5%	11.0%	5.5%	399
I would recommend Troy University to a friend who is planning to go to college.	4	82.0%	10.8%	7.1%	406
The semester/term format at my location accommodates my learning.	5	81.7%	14.5%	3.8%	394
Troy personnel are knowledgeable and helpful.	6	81.3%	11.8%	7.0%	416
The University offers a variety of majors at my location.	7	79.5%	14.4%	6.1%	396
I feel I can talk to faculty about my academic concerns.	8	79.0%	13.9%	7.1%	409
The classes I attend are well organized and well taught.	9	78.5%	14.6%	6.9%	405
Classes are offered at convenient times.	10	77.5%	15.1%	7.4%	405
Reg. dates, times, and procedures were made clear to me prior to enrollment.	11	76.8%	11.1%	12.1%	406
Faculty care about students as individuals.	12	76.6%	16.7%	6.8%	414
The online Schedule of Classes is informative and easy to follow.	13	76.2%	16.4%	7.3%	383
Student organizations are available for my participation.	14	75.0%	18.3%	6.7%	372
The tuition payment plan is beneficial for students.	15	73.9%	20.6%	5.5%	379
Class information provided prior to enrollment was helpful.	16	73.5%	16.4%	10.0%	408
Class drop/add procedures are appropriate.	17	72.4%	19.9%	7.7%	362
Academic advising is adequate.	18	71.6%	19.2%	9.2%	402
Tutorial services are sufficient.	19	70.4%	24.5%	5.1%	331
On-campus bookstore hours are convenient for students.	20	70.1%	17.9%	12.0%	375
Sufficient financial aid options are available.	21	69.3%	16.9%	13.8%	384
The online registration process is user-friendly.	22	69.3%	21.7%	9.0%	368
The on-site registration proce					

Troy University Fall 2006 New Student Survey

Appendix 5.1. New Student Perceptions about Troy University - Troy

Fall 2006 vs. Fall 2005

Academic programs, services, and administration	Agree*			Disagree*		
	FA06	FA05	Diff	FA06	FA05	Diff
I am receiving a quality education at Troy University.	86.8%	84.8%	2.0%	3.7%	4.3%	-0.6%
Troy University has a good reputation in my community.	83.9%	77.7%	6.2%	5.0%	8.5%	-3.5%
The printed Schedule of Classes is informative and easy to follow.	83.5%	81.4%	2.1%	5.5%	6.0%	-0.5%
I would recommend Troy Univ. to a friend planning to go to college.	82.0%	79.7%	2.3%	7.1%	10.4%	-3.3%
The semester/term format at my location accommodates my learning.	81.7%	79.5%	2.2%	3.8%	4.1%	-0.3%
Troy personnel are knowledgeable and helpful.	81.3%	73.1%	8.2%	7.0%	11.6%	-4.6%
The University offers a variety of majors at my location.	79.5%	78.4%	1.1%	6.1%	8.1%	-2.0%
I feel I can talk to faculty about my academic concerns.	79.0%	75.0%	4.0%	7.1%	10.2%	-3.1%
The classes I attend are well organized and well taught.	78.5%	73.6%	4.9%	6.9%	8.1%	-1.2%
Classes are offered at convenient times.	77.5%	74.5%	3.0%	7.4%	10.4%	-3.0%
Reg. dates, times, and procedures were made clear prior to enrollment.	76.8%			12.1%		
Faculty care about students as individuals.	76.6%	71.9%	4.7%	6.8%	8.4%	-1.6%
The online Schedule of Classes is informative and easy to follow.	76.2%	70.7%	5.5%	7.3%	9.0%	-1.7%
Student organizations are available for my participation.	75.0%	77.6%	-2.6%	6.7%	6.2%	0.5%
The tuition payment plan is beneficial for students.	73.9%	72.1%	1.8%	5.5%	9.2%	-3.7%
Class information provided prior to enrollment was helpful.	73.5%			10.0%		
Class drop/add procedures are appropriate.	72.4%	70.5%	1.9%	7.7%	10.1%	-2.4%
Academic advising is adequate.	71.6%	62.5%	9.1%	9.2%	16.7%	-7.5%
Tutorial services are sufficient.	70.4%	64.5%	5.9%	5.1%	7.7%	-2.6%
On-campus bookstore hours are convenient for students.	70.1%	68.7%	1.4%	12.0%	12.6%	-0.6%
Sufficient financial aid options are available.	69.3%	65.5%	3.8%	13.8%	15.6%	-1.8%
The online registration process is user-friendly.	69.3%	67.1%	2.2%	9.0%	10.1%	-1.1%
The on-site registration process is user-friendly.	68.6%	65.0%	3.6%	8.1%	11.3%	-3.2%
Students seldom get the “run around” when seeking information.	60.7%	46.4%	14.3%	20.1%	30.0%	-9.9%
Purchasing textbooks through Troy Virtual BookStore is convenient.	59.2%	45.3%	13.9%	11.9%	15.2%	-3.3%

* Note: Agree = Agree + Strongly Agree

Disagree = Disagree + Strongly Disagree

Troy University Fall 2006 New Student Survey

Total respondents = 385

Academic programs, services, and administration	RANK	Agree*	Neutral	Disagree*	N
The semester/term format at my location accommodates my learning.	1	88.0%	6.8%	5.2%	367
I would recommend Troy University to a friend who is planning to go to college.	2	87.9%	6.7%	5.4%	371
Classes are offered at convenient times.	3	87.1%	6.7%	6.2%	373
I am receiving a quality education at Troy University.	4	86.8%	7.8%	5.4%	370
I feel I can talk to faculty about my academic concerns.	5	85.3%	8.8%	5.9%	373
Faculty care about students as individuals.	6	84.8%	9.9%	5.3%	374
Troy personnel are knowledgeable and helpful.	7	84.6%	8.5%	6.9%	377
The printed Schedule of Classes is informative and easy to follow.	8	83.6%	10.0%	6.4%	359
Troy University has a good reputation in my community.	9	83.1%	11.7%	5.2%	367
Reg. dates, times, and procedures were made clear to me prior to enrollment.	10	81.8%	8.8%	9.4%	373
Class information provided prior to enrollment was helpful.	11	81.1%	9.6%	9.3%	375
The classes I attend are well organized and well taught.	12	79.9%	11.7%	8.4%	369
The on-site registration process is user-friendly.	13	78.3%	13.6%	8.0%	323
The online Schedule of Classes is informative and easy to follow.	14	77.5%	13.8%	8.7%	355
The tuition payment plan is beneficial for students.	15	77.0%	17.3%	5.8%	330
Academic advising is adequate.	16	76.3%	14.2%	9.5%	359
Sufficient financial aid options are available.	17	75.5%	16.4%	8.2%	318
Class drop/add procedures are appropriate.	18	73.4%	19.9%	6.6%	316
Students seldom get the “run around” when seeking information.	19	70.1%	14.3%	15.7%	364
The online registration process is user-friendly.	20	68.7%	19.6%	11.7%	316
The University offers a variety of majors at my location.	21	67.7%	15.3%	17.0%	359
Purchasing textbooks through Troy Virtual BookStore is convenient.	22	60.3%	27.2%	12.5%	305
Tutorial services are sufficient.	23	50.2%	39.7%	10.0%	239
On-campus bookstore hours are convenient for students.	24	43.1%	43.1%	13.9%	209
Student organizations are available for my participation.	25	37.7%	41.0%	21.3%	244

* Note: Agree = Agree + Strongly Agree
 Disagree = Disagree + Strongly Disagree

Troy University Fall 2006 New Student Survey

Troy University Fall 2006 New Student Survey

Total respondents = 1,175

Academic programs, services, and administration

RANK Ag

Troy University Fall 2006 New Student Survey

Academic programs, services, and administration	FA06	FA05	Diff	FA06	FA05	Diff
Classes are offered at convenient times.	85.3%	83.9%	1.4%	6.8%	7.4%	-0.6%
I am receiving a quality education at Troy University.	85.1%	85.8%	-0.7%	7.0%	5.8%	1.2%
I would recommend Troy Univ. to a friend planning to go to college.	84.6%	84.9%	-0.3%	7.8%	6.7%	1.1%
The semester/term format at my location accommodates my learning.	82.7%	83.8%	-1.1%	6.1%	5.8%	0.3%
The online Schedule of Classes is informative and easy to follow.	80.7%	77.5%	3.2%	10.1%	11.0%	-0.9%
Reg. dates, times, and procedures were made clear prior to enrollment.	79.8%			12.2%		
Troy University has a good reputation in my community.	79.6%	79.0%	0.6%	6.6%	5.8%	0.8%
Class drop/add procedures are appropriate.	76.8%	74.3%	2.5%	7.6%	7.9%	-0.3%
The classes I attend are well organized and well taught.	76.7%	79.6%	-2.9%	10.3%	8.0%	2.3%
The printed Schedule of Classes is informative and easy to follow.	76.4%	75.0%	1.4%	9.2%	8.4%	0.8%
Troy personnel are knowledgeable and helpful.	76.0%	80.4%	-4.4%	9.5%	8.0%	1.5%
		-0.6%				

Troy University Fall 2006 New Student Survey

Total respondents = 692

Academic programs, services, and administration	RANK	Agree*	Neutral	Disagree*	N
I am receiving a quality education at Troy University.	1	86.3%	8.6%	5.1%	663
The semester/term format at my location accommodates my learning.	2	86.1%	8.5%	5.4%	646
I would recommend Troy University to a friend who is planning to go to college.	3	85.5%	7.8%	6.6%	663
Classes are offered at convenient times.	4	84.5%	8.3%	7.2%	625
Troy University has a good reputation in my community.	5	83.4%	12.2%	4.4%	631
The printed Schedule of Classes is informative and easy to follow.	6	81.8%	11.9%	6.3%	587
Troy personnel are knowledgeable and helpful.	7	81.5%	11.8%	6.7%	672
The classes I attend are well organized and well taught.	8	80.9%	10.7%	8.4%	645
I feel I can talk to faculty about my academic concerns.	9	80.6%	11.8%	7.6%	661
The online Schedule of Classes is informative and easy to follow.	10	80.2%	11.5%	8.4%	646
Reg. dates, times, and procedures were made clear to me prior to enrollment.	11	79.8%	10.9%	9.4%	662
Faculty care about students as individuals.	12	78.6%	15.2%	6.2%	664
The tuition payment plan is beneficial for students.	13	77.4%	17.4%	5.2%	558
Class drop/add procedures are appropriate.	14	77.1%	15.5%	7.4%	595
Class information provided prior to enrollment was helpful.	15	76.8%	13.4%	9.8%	663
The University offers a variety of majors at my location.	16	75.0%	15.2%	9.9%	627

Troy University Fall 2006 New Student Survey

Academic programs, services, and administration

	FA06	FA05	Diff	FA06	FA05	Diff
I am receiving a quality education at Troy University.	86.3%	84.1%	2.2%	5.1%	6.6%	-1.5%
The semester/term format at my location accommodates my learning.	86.1%	80.8%	5.3%	5.4%	7.2%	-1.8%
I would recommend Troy Univ. to a friend planning to go to college.	85.5%	82.1%	3.4%	6.6%	9.0%	-2.4%
Classes are offered at convenient times.	84.5%	76.5%	8.0%	7.2%	11.0%	-3.8%
Troy University has a good reputation in my community.	83.4%	80.0%	3.4%	4.4%	6.5%	-2.1%
The printed Schedule of Classes is informative and easy to follow.	81.8%	80.2%	1.6%	6.3%	7.2%	-0.9%

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Troy University Fall 2006 New Student Survey

Total respondents = 772

Academic programs, services, and administration	RANK	Agree*	Neutral	Disagree*	N
I am receiving a quality education at Troy University.	1	85.3%	8.1%	6.6%	866
Classes are offered at convenient times.	2	83.5%	8.4%	8.1%	838
I would recommend Troy University to a friend who is planning to go to college.	3	83.1%	9.0%	7.9%	866
The semester/term format at my location accommodates my learning.	4	81.6%	12.7%	5.7%	825
Troy University has a good reputation in my community.	5	81.1%	12.5%	6.4%	831
The printed Schedule of Classes is informative and easy to follow.	6	78.9%	12.3%	8.7%	779
Reg. dates, times, and procedures were made clear to me prior to enrollment.	7	78.8%	8.5%	12.7%	873
The online Schedule of Classes is informative and easy to follow.	8	78.2%	11.7%	10.0%	827
Troy personnel are knowledgeable and helpful.	9	76.7%	13.2%	10.1%	878
Class drop/add procedures are appropriate.	10	76.2%	14.7%	9.0%	753
Class information provided prior to enrollment was helpful.	11	75.8%	11.7%	12.5%	873
The classes I attend are well orga					

Troy University Fall 2006 New Student Survey

Academic programs, services, and administration

	FA06	FA05	Diff	FA06	FA05	Diff
I am receiving a quality education at Troy University.	85.3%	85.4%	-0.1%	6.6%	5.1%	1.5%
Classes are offered at convenient times.	83.5%	83.1%	0.4%	8.1%	7.2%	0.9%
I would recommend Troy Univ. to a friend planning to go to college.	83.1%	84.3%	-1.2%	7.9%	7.3%	0.6%
The semester/term format at my location accommodates my learning.	81.6%	82.5%	-0.9%	5.7%	5.8%	-0.1%
Troy University has a good reputation in my community.	81.1%	80.2%	0.9%	6.4%	6.7%	-0.3%
The printed Schedule of Classes is informative and easy to follow.	78.9%	79.1%	-0.2%	8.7%	7.0%	1.7%
Reg. dates, times, and procedures were made clear prior to enrollment.	78.8%			12.7%		
The online Schedule of Classes is informative and easy to follow.	78.2%	74.0%	4.2%	10.0%	9.5%	0.5%
Troy personnel are knowledgeable and helpful.	76.7%	78.6%	-1.9%	10.1%	8.8%	1.3%
Class drop/add procedures are appropriate.	76.2%	72.8%	3.4%	9.0%	7.6%	1.4%
Class information provided prior to enrollment was helpful.	75.8%	0.9%				

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Troy University Fall 2006 New Student Survey

Total respondents = 439

Academic programs, services, and administration

	RANK	Agree*	Neutral	Disagree*	N
I would recommend Troy University to a friend who is planning to go to college.	1	88.5%	6.5%	5.0%	416
I am receiving a quality education at Troy University.	2	88.2%	6.9%	5.0%	423
Troy University has a good reputation in my community.	3	86.4%	9.5%	4.1%	419
Classes are offered at convenient times.	4	84.5%	8.3%	7.3%	412
The semester/term format at my location accommodates my learning.	5	84.5%	10.9%	4.6%	413
Troy personnel are knowledgeable and helpful.	6	83.6%	10.8%	5.6%	426
Faculty care about students as individuals.	7	83.1%	11.8%	5.2%	425
I feel I can talk to faculty about my academic concerns.	8	82.0%	12.3%	5.7%	422
The printed Schedule of Classes is informative and easy to follow.	9	82.0%	13.2%	4.8%	394
The classes I attend are well organized and well taught.	10	80.6%	12.7%	6.7%	417
The tuition payment plan is beneficial for students.	11	78.2%	15.5%	6.3%	381
Reg. dates, times, and procedures were made clear to me prior to enrollment.	12	78.2%	10.7%	11.1%	422
The online Schedule of Classes is informative and easy to follow.	13	78.1%	15.1%	6.9%	392
Class information provided prior to enrollment was helpful.	14	76.6%	14.1%	9.3%	419
Sufficient financial aid options are available.	15	76.2%	16.1%	7.8%	386
Class drop/add procedures are appropriate.	16	73.4%	21.8%	4.8%	357
Academic advising is adequate.	17	72.5%	17.9%	9.7%	414
The on-site registration process is user-friendly.	18	71.7%	20.2%	8.0%	361
The University offers a variety of major options.					

Troy University Fall 2006 New Student Survey

Academic programs, services, and administration

	FA06	FA05	Diff	FA06	FA05	Diff
I would recommend Troy Univ. to a friend planning to go to college.	88.5%	80.5%	8.0%	5.0%	6.8%	-1.8%
I am receiving a quality education						

Troy University Fall 2006 New Student Survey

Total respondents = 52

Academic programs, services, and administration

	RANK	Agree*	Neutral	Disagree*	N
The semester/term format at my location accommodates my learning.	1	87.5%	8.3%	4.2%	48
The University offers a variety of majors at my location.	2	87.2%	6.4%	6.4%	47
I am receiving a quality education at Troy University.	3	84.1%	9.1%	6.8%	44
Faculty care about students as individuals.	4	83.3%	8.3%	8.3%	48
The classes I attend are well organized and well taught.	5	81.6%	12.2%	6.1%	49
Troy University has a good reputation in my community.	6	80.4%	8.7%	10.9%	46

Academic programs, services, and administration

Troy University Fall 2006 New Student Survey

Total respondents = 339

Academic programs, services, and administration

	RANK	Agree*	Neutral	Disagree*	N
I am receiving a quality education at Troy University.	1	81.4%	10.4%	8.2%	317

Troy University Fall 2006 New Student Survey

Academic programs, services, and administration

FA06 FA05 Diff FA06 FA05 Diff

Troy University Fall 2006 New Student Survey

Total respondents = 1,528

Academic programs, services, and administration

	RANK	Agree*	Neutral	Disagree*	N
I am receiving a quality education at Troy University.	1	85.8%	8.3%	6.0%	1,442
I would recommend Troy University to a friend who is planning to go to college.	2	84.3%	8.1%	7.6%	1,434
Troy University has a good reputation in my community.	3	83.4%	10.8%	5.8%	1,383
The semester/term format at my location accommodates my learning.	4	82.1%	12.1%	5.8%	1,391
The printed Schedule of Classes is in					

Troy University Fall 2006 New Student Survey

Academic programs, services, and administration

	FA06	FA05	Diff	FA06	FA05	Diff
I am receiving a quality education at Troy University.	85.8%	85.4%	0.4%	6.0%	5.3%	0.7%

Troy University Fall 2006 New Student Survey

Total respondents = 800

Academic programs, services, and administration

	RANK	Agree*	Neutral	Disagree*	N
Classes are offered at convenient times.	1	86.3%	7.1%	6.6%	743
The semester/term format at my location accommodates my learning.	2	86.1%	8.4%	5.5%	747
I am receiving a quality education at Troy University.	3	86.1%	8.2%	5.7%	771
I would recommend Troy University to a friend who is planning to go to college.	4	85.1%	8.2%	6.7%	776
Faculty care about students as individuals.	5	81.1%	13.5%	5.3%	768

Troy University has a good reputa

Troy University Fall 2006 New Student Survey

Academic programs, services, and administration	FA06	FA05	Diff	FA06	FA05	Diff
Classes are offered at convenient times.	86.3%	82.2%	4.1%	6.6%	8.2%	-1.6%
The semester/term format at my location accommodates my learning.	86.1%	84.4%	1.7%	5.5%	7.0%	-1.5%
I am receiving a quality education at Troy University.	86.1%	85.3%	0.8%	5.7%	7.3%	-1.6%
I would recommend Troy Univ. to a friend planning to go to college.	85.1%	84.1%	1.0%	6.7%	8.6%	-1.9%
Faculty care about students as individuals.	81.1%	78.4%	2.7%	5.3%	8.5%	-3.2%
Troy University has a good reputation in my community.	81.1%	79.7%	1.4%	5.8%	7.8%	-2.0%
Troy personnel are knowledgeable and helpful.	80.9%	80.3%	0.6%	7.2%	9.7%	-2.5%
I feel I can talk to faculty about my academic concerns.	80.6%	79.6%	1.0%	7.4%	7.8%	-0.4%
Reg. dates, times, and procedures were made clear prior to enrollment.	80.3%		80.3%	11.9%		11.9%
The printed Schedule of Classes is informative and easy to follow.	79.6%	81.9%	-2.3%	7.6%	7.6%	0.0%
Class information provided prior to enrollment was helpful.	79.4%		79.4%	11.1%		11.1%
The classes I attend are well organized and well taught.	79.4%	81.3%	-1.9%	9.2%	9.6%	-0.4%
The online Schedule of Classes is informative and easy to follow.	77.2%	75.0%	2.2%	9.1%	11.1%	-2.0%
The tuition payment plan is beneficial for students.	76.8%	76.1%	0.7%	6.7%	6.6%	0.1%
Class drop/add procedures are appropriate.	74.8%	68.7%	6.1%	7.6%	10.8%	-3.2%
Sufficient financial aid options are available.	73.3%	70.0%	3.3%	10.1%	10.1%	0.0%
The on-site registration process is user-friendly.	72.1%	68.7%	3.4%	9.3%	12.0%	-2.7%
Academic advising is adequate.	71.9%	68.8%	3.1%	10.6%	14.1%	-3.5%
The online registration process is user-friendly.	71.3%	67.6%	3.7%	12.1%	14.2%	-2.1%
The University offers a variety of majors at my location.	71.3%	68.3%	3.0%	13.8%	14.5%	-0.7%
Students seldom get the “run around” when seeking information.	64.6%	61.8%	2.8%	19.4%	24.5%	-5.1%
Purchasing textbooks	75%					

Troy University Fall 2006 New Student Survey

Appendix 15. New Student Perceptions about Troy University - Undergraduate First-Time Freshmen

Ranked by Agreement Level

Total respondents = 612

Academic programs, services, and administration	RANK	Agree*	Neutral	Disagree*	N
I am receiving a quality education at Troy University.	1	87.3%	7.3%	5.4%	573
Troy University has a good reputation in my community.	2	86.0%	7.9%	6.1%	557
I would recommend Troy University to a friend who is planning to go to college.	3	85.2%	7.6%	7.2%	567
The printed Schedule of Classes is informative and easy to follow.	4	83.5%	10.1%	6.4%	544
The semester/term format at my location accommodates my learning.	5	82.9%	11.6%	5.5%	561
Troy personnel are knowledgeable and helpful.	6	82.0%	11.7%	6.3%	583
Classes are offered at convenient times.	7	80.3%	11.3%	8.4%	558
The classes I attend are well organized and well taught.	8	79.7%	12.9%	7.4%	566
Faculty care about students as individuals.	9	79.1%	14.4%	6.4%	575
The online Schedule of Classes is informative and easy to follow.	10	78.9%	13.7%	7.5%	549
I feel I can talk to faculty about my academic concerns.	11	78.8%	13.8%	7.4%	567
Reg. dates, times, and procedures were made clear to me prior to enrollment.	12	78.3%	10.6%	11.1%	577
The University offers a variety of majors at my location.	13	78.1%	13.9%	8.0%	547
The tuition payment plan is beneficial for students.	14	76.2%	16.6%	7.2%	501
Class drop/add procedures are appropriate.	15	76.2%	16.7%	7.1%	520
Class information provided prior to enrollment was helpful.	16	75.7%	14.4%	9.9%	575
Sufficient financial aid options are available.	17	75.1%	13.5%	11.4%	527
Academic advising is adequate.	18	74.2%	16.0%	9.8%	569
The online registration process is user-friendly.	19	73.7%	16.7%	9.6%	533
The on-site registration process is user-friendly.	20	72.7%	19.3%	8.0%	498
Tutorial services are sufficient.	21	69.9%	22.4%	7.7%	465
On-campus bookstore hours are convenient for students.	22	69.9%	18.9%	11.2%	481
Student organizations are available for my participation.	23	68.8%	22.9%	8.4%	477
Purchasing textbooks through Troy Virtual BookStore is convenient.	24	65.7%	25.2%	9.1%	452
Students seldom get the “run around” when seeking information.	25	63.9%	17.6%	18.5%	562

* Note: Agree = Agree + Strongly Agree

Disagree = Disagree + Strongly Disagree

Troy University Fall 2006 New Student Survey

Academic programs, services, and administration

	FA06	FA05	Diff	FA06	FA05	Diff
I am receiving a quality education at Troy University.	87.3%	86.0%	1.3%	5.4%	4.3%	1.1%
Troy University has a good reputation in my community.	86.0%	80.4%	5.6%	6.1%	6.1%	0.0%
I would recommend Troy Univ. to a friend planning to go to college.	85.2%	83.4%	1.8%	7.2%	6.7%	0.5%
The printed Schedule of Classes is informative and easy to follow.	83.5%	79.6%	3.9%	6.4%	6.3%	0.1%
The semester/term format at my location accommodates my learning.	82.9%	80.7%	2.2%	5.5%	4.8%	0.7%
Troy personnel are knowledgeable and helpful.	82.0%	75.9%	6.1%	6.3%	9.0%	-2.7%
Classes are offered at convenient times.	80.3%	77.4%	2.9%	8.4%	8.1%	0.3%
The classes I attend are well organized and well taught.	79.7%	74.4%	5.3%	7.4%	9.5%	-2.1%
Faculty care about students as individuals.	79.1%	76.3%	2.8%	6.4%	5.7%	0.7%
The online Schedule of Classes is info						

Troy University Fall 2006 New Student Survey

Troy University Fall 2006 New Student Survey

Academic programs, services, and administration

	FA06	FA05	Diff	FA06	FA05	Diff
I am receiving a quality education at Troy University.	85.1%	86.0%	-0.9%	6.0%	5.4%	0.6%
I would recommend Troy Univ. to a friend planning to go to college.	84.3%	82.6%	1.7%	7.3%	7.5%	-0.2%
Troy University has a good reputation in my community.	82.7%	81.7%	1.0%	5.4%	5.7%	-0.3%
The semester/term format at my location accommodates my learning.	82.4%	82.8%	-0.4%	5.6%	5.7%	-0.1%
Classes are offered at convenient times.	80.7%	78.3%	2.4%	8.6%	11.5%	-2.9%
The printed Schedule of Classes is informative and easy to follow.	80.1%	80.0%	0.1%	7.4%	7.0%	0.4%
The online Schedule of Classes is informative and easy to follow.	79.6%	75.0%	4.6%	9.2%	9.2%	0.0%
Reg. dates, times, and procedures were made clear prior to enrollment.	77.1%		77.1%	12.8%		

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Troy University Fall 2006 New Student Survey

	Mean	SD	Mean	SD	
Troy personnel are knowledgeable and helpful.	3.97	1.06	4.03	1.04	0.057
Faculty care about students as individuals.	3.94	1.00	3.99	1.01	0.121
I feel I can talk to faculty about my academic concerns.	3.96	1.02	3.97	1.04	0.765
Academic advising is adequate.	3.72	1.11	3.81	1.11	0.008
Sufficient financial aid options are available.	3.81	1.10	3.92	1.09	0.002
The tuition payment plan is beneficial for students.	3.99	1.00	4.01	1.01	0.439
Class information provided prior to enrollment was helpful.					
Registration dates, times, and procedures were made clear to me prior to enrollment.					
The online registration process is user-friendly.	3.79	1.09	3.87	1.12	0.023
The on-site registration process is user-friendly.	3.78	1.08	3.89	1.08	0.002
Students seldom get the “run around” when seeking information.	3.41	1.27	3.55	1.25	0.000
The online Schedule of Classes is informative and easy to follow.	3.91	1.01	4.00	1.02	0.005
The printed Schedule of Classes is informative and easy to follow.	4.02	0.95	4.04	1.00	0.524
Class drop/add procedures are appropriate.	3.84	1.01	3.95	1.01	0.001
Classes are offered at convenient times.	3.99	1.02	4.10	1.01	0.001
The classes I attend are well organized and well taught.	3.98	1.02	4.01	1.05	0.309
The University offers a variety of majors at my location.	3.81	1.06	3.88	1.09	0.020
Tutorial services are sufficient.	3.66	0.98	3.71	1.01	0.120
On-campus bookstore hours are convenient for students.	3.65	1.06	3.72	1.05	0.032
Purchasing textbooks through Troy Virtual BookStore is convenient.	3.65	1.12	3.77	1.10	0.001
Student organizations are available for my participation.	3.57	1.09	3.62	1.07	0.166
The semester/term format at my location accommodates my learning.	4.09	0.95	4.14	0.96	0.094
Troy University has a good reputation in my community.	4.05	0.98	4.13	0.97	0.004
I am receiving a quality education.					
reg5 Tc2553es are appropriate.					

Troy University Fall 2006 New Student Survey

	Mean	SD	Mean	SD	Mean	SD	
Troy personnel are knowledgeable and helpful.	4.06	0.99	4.16	1.00	3.96	1.07	0.002
Faculty care about students as individuals.	3.97	0.97	4.18	0.94	3.94	1.04	0.000
I feel I can talk to faculty about my academic concerns.	3.99	0.99	4.18	0.94	3.88	1.10	0.000
Academic advising is adequate.	3.85	1.02	3.98	1.06	3.72	1.19	0.000
Sufficient financial aid options are available.	3.91	1.07	3.97	1.05	3.92	1.11	0.627
The tuition payment plan is beneficial for students.	4.04	0.94	4.03	1.00	3.98	1.06	0.430
Class information provided prior to enrollment was helpful.	3.83	1.06	4.06	1.03	3.92	1.12	0.002
Reg. dates, times, and procedures were made clear prior to enrollment.	3.91	1.09	4.09	1.04	4.00	1.14	0.020
The online registration process is user-friendly.	3.82	1.04	3.85	1.12	3.91	1.17	0.235
The on-site registration process is user-friendly.	3.84	1.06	4.04	1.04	3.88	1.12	0.017
Students seldom get the “run around” when seeking information.	3.46	1.24	3.79	1.19	3.54	1.27	0.000
The online Schedule of Classes is informative and easy to follow.	3.96	0.95	3.99	1.02	3.79		

Troy University Fall 2006 New Student Survey

	Mean	SD	Mean	SD	
Troy personnel are knowledgeable and helpful.	3.97	1.06	4.09	1.01	<i>0.011</i>
Faculty care about students as individuals.	3.93	1.03	4.09	0.95	<i>0.000</i>
I feel I can talk to faculty about my academic concerns.	3.91	1.07	4.06	1.00	<i>0.002</i>
Academic advising is adequate.	3.76	1.13	3.88	1.09	<i>0.014</i>

Troy University Fall 2006 New Student Survey

Troy University Fall 2006 New Student Survey

	Mean	SD	Mean	SD	Mean	SD	
Troy personnel are knowledgeable and helpful.	4.03	1.01	4.05	1.05	3.93	1.12	0.298
Faculty care about students as individuals.	4.02	0.97	3.97	1.03	3.87	1.11	0.082
I feel I can talk to faculty about my academic concerns.	3.98	1.03	4.00	1.05	3.82	1.10	0.060
Academic advising is adequate.	3.77	1.10	3.91	1.11	3.65	1.18	0.001
Sufficient financial aid options are available.	3.90	1.05	4.00	1.09	3.70	1.19	0.002
The tuition payment plan is beneficial for students.	4.03	0.97	4.03	1.02	3.85	1.15	0.070
Class information provided prior to enrollment was helpful.	3.84	1.09	4.00	1.06	3.88	1.18	0.004
Reg. dates, times, and procedures were made clear prior to enrollment.	3.96	1.07	4.03	1.12	3.89	1.23	0.161
The online registration process is user-friendly.	3.84	1.08	3.92	1.16	3.85	1.19	0.302
The on-site registration process is user-friendly.	3.82	1.08	4.01	1.06	3.76		

Troy University Fall 2006 New Student Survey

	Mean	SD	Mean	SD	
Troy personnel are knowledgeable and helpful.	4.05	0.99	4.02	1.05	0.613
Faculty care about students as individuals.	4.01	0.97	3.99	1.02	0.651
I feel I can talk to faculty about my academic concerns.	4.02	0.99	3.95	1.06	0.154
Academic advising is adequate.	3.86	1.02	3.79	1.15	0.151
Sufficient financial aid options are available.	3.85	1.08	3.95	1.09	0.068
The tuition payment plan is beneficial for students.	4.01	0.95	4.01	1.03	0.982
Class information provided prior to enrollment wastormgentts.					

Troy University Fall 2006 New Student Survey

Mean SD Mean SD

Fall 2006 Troy University New Student Survey Responses - Dothan

Q1: Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	24	17.9	18.0	18.0
	Female	109	81.3	82.0	100.0
	Total	133	99.3	100.0	
Missing	0	1	.7		
Total		134	100.0		

Q2: Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Black	23	17.2	17.4	17.4
	Am Indian	3	2.2	2.3	19.7
	Asian	3	2.2	2.3	22.0
	Hispanic	1	.7	.8	22.7
	White	98	73.1	74.2	97.0
	Unknown	4	3.0	3.0	100.0
	Total	132	98.5	100.0	
Missing	0	2	1.5		
Total		134	100.0		

Q3: Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-19	21	15.7	15.7	15.7
	20-21	14	10.4	10.4	26.1
	22-24	24	17.9	17.9	44.0
	25-29	25	18.7	18.7	62.7
	30-34	17	12.7	12.7	75.4
	35-39	10	7.5	7.5	82.8
	40-49	16	11.9	11.9	94.8
	50-64	7	5.2	5.2	100.0
Total		134	100.0	100.0	

Troy University Fall 2006 New Student Survey

Status

First-Time Freshman	26	19.4	19.5	19.5
First-Time Graduate	31	23.1	23.3	42.9
Transfer	55	41.0	41.4	84.2
Transfer	1	.7	.8	85.0
Transient	3	2.2	2.3	87.2
Transient	2	1.5	1.5	88.7
	1	.7		
	134	100.0		

Q5 and Q6: Campus where you are currently enrolled (Dothan); if UC or eCampus, select the site from which you are taking classes now.

Q10: Please select the reasons why you have chosen to attend Troy University (select as many as apply):

Q10 - Reason 1: Size of campus

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	92	68.7	68.7	68.7
Yes	42	31.3	31.3	100.0
Total	134	100.0	100.0	

Q10 - Reason 2: Location

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	15	11.2	11.2	11.2
Yes	119	88.8	88.8	100.0
Total	134	100.0	100.0	

Q10 - Reason 3: Affordability

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	87	64.9	64.9	64.9
Yes	47	35.1	35.1	100.0
Total	134	100.0	100.0	

Q10 - Reason 7: Academic reputation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	109	81.3	81.3	81.3
	Yes	25	18.7	18.7	100.0
	Total	134	100.0	100.0	

Q10 - Reason 8: Flexibility of schedule

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	68	50.7	50.7	50.7
	Yes	66	49.3	49.3	100.0
	Total	134	100.0	100.0	

Q10 - Reason 13: Recommendation of high school counselor

	Frequency		Valid Percent	Cumulative Percent
Valid No	129	96.3	96.3	96.3
Yes	5	3.7	3.7	100.0
Total	134	100.0	100.0	

Q10 - Reason 14: Recommendation of college counselor

No	133	99.3	99.3	99.3
Yes	1	.7	.7	100.0
Total	134	100.0	100.0	

Q11: See Appendices 2 and 2.1.

Q12: How did you first learn about TROY?

15	11.2	11.3	11.3
3	2.2	2.3	13
3	2.2	2.3	15
9	6.7	6.8	22.6
8	6.0	6.0	20.6
2	1.5	1.5	

576

Q15: How would y

Y to a friend?

Q15 - Description

r challenging

			ercent	Valid Percent	
Valid	No	72	53.7	53.7	53.7
	Yes	62	46.3	46.3	100.0
	Total	134	100.0	100.0	

Q15 - Description 2: Caring

No	90	67.2	67.2	67.2
	44	32.8	32.8	100.0
	134	100.0	100.0	

Q15 - Description 6: Helpful

89	66.4	66.4	66.4
45	33.6	33.6	100.0
134	100.0	100.0	

Q16: Additional Comments. (See Comments in the Troy IRPE Office.)

Fall 2006 Troy University New Student Survey Responses - Montgomery

Q1: Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	52	18.8	18.9	18.9
	Female	223	80.5	81.1	100.0
	Total	275	99.3	100.0	
Missing	0	2	.7		
Total		277	100.0		

Q4: Enrollment Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Dually-enrolled high school student	1	.4	.4	.4
	First-Time Freshman	97	35.0	35.1	35.5
	First-Time Graduate	53	19.1	19.2	54.7
	UG Transfer	71	25.6	25.7	80.4
	GR Transfer	11	4.0	4.0	84.4
	UG Transient	8	2.9	2.9	87.3
	GR Transient	4	1.4	1.4	88.8
	Other	31	11.2	11.2	100.0
	Total	276	99.6	100.0	
Missing	0	1	.4		
Total		277	100.0		

Q5 and Q6: Campus where you are currently enrolled (Montgomery); if UC or eCampus, select the site from which you are taking classes now.

Q7: College you are attending

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	AS	53	19.1	20.5	20.5
	BU	112	40.4	43.4	64.0
	ED	41	14.8	15.9	79.8
	CF	6	2.2	2.3	82.2
	HH	46	16.6	17.8	100.0
	Total	258	93.1	100.0	
Missing	0	19	6.9		
Total		277	100.0		

Q8: When you applied for admission to college, Troy University was your _____ choice

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First Choice	202	72.9	73.7	73.7
	Second Choice	54	19.5	19.7	93.4
	Third Choice	16	5.8	5.8	99.3
	Fourth Choice	2	.7	.7	100.0
	Total	274	98.9	100.0	
Missing	0	3	1.1		
Total		277	100.0		

Q9: Prior to enrollment in Troy University, did you visit the campus where you enrolled?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	137	49.5	50.2	50.2
	No	136	49.1	49.8	100.0
	Total	273	98.6	100.0	
Missing	0	4	1.4		
Total		277	100.0		

Q10: Please select the reasons why you have chosen to attend Troy University (select as many as apply).

Q10 - Reason 1: Size of campus

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	229	82.7	82.7	82.7
	Yes	48	17.3	17.3	100.0
	Total	277	100.0	100.0	

Q10 - Reason 2: Location

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	62	22.4	22.4	22.4
	Yes	215	77.6	77.6	100.0
	Total	277	100.0	100.0	

Q10 - Reason 3: Affordability

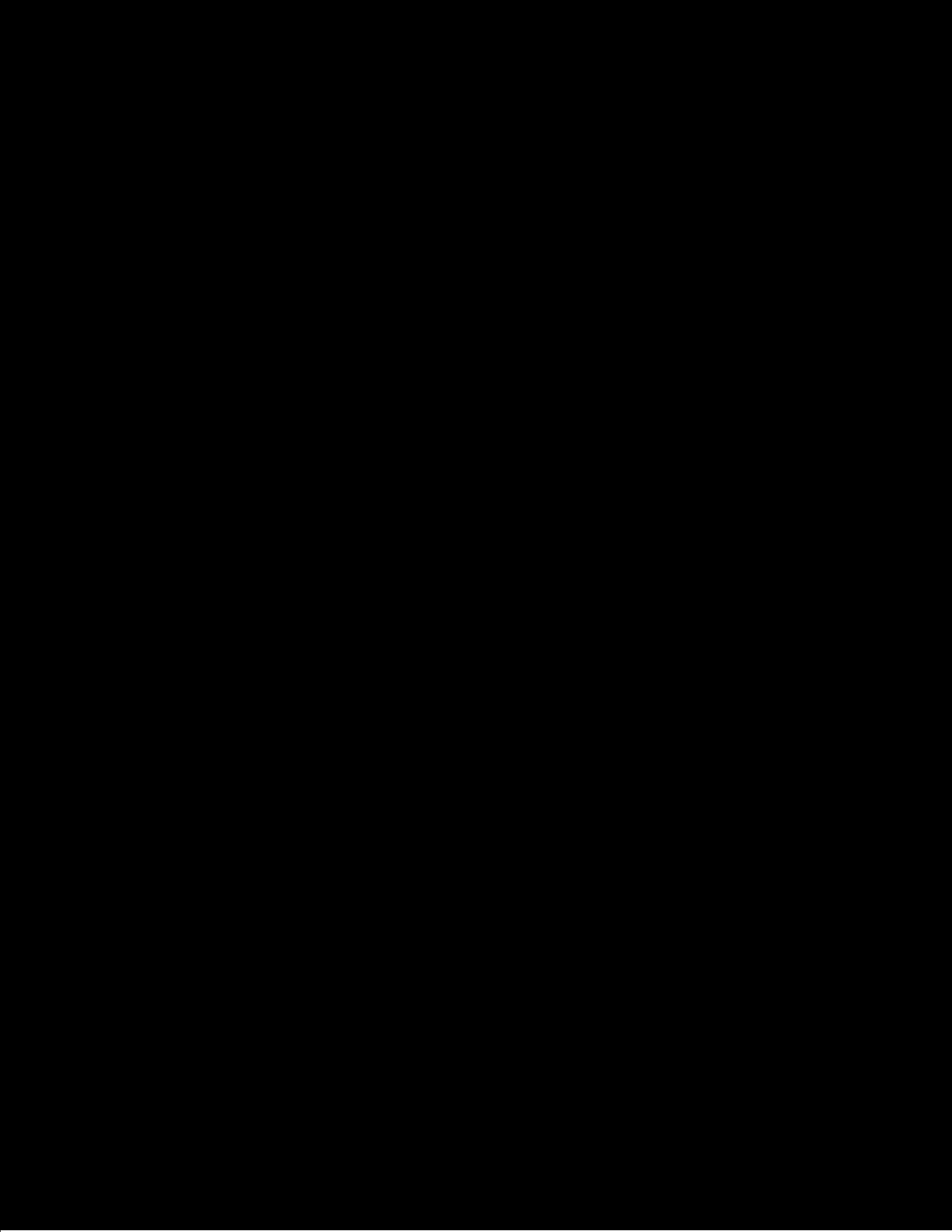
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	180	65.0	65.0	65.0
	Yes	97	35.0	35.0	100.0
	Total	277	100.0	100.0	

Q10 - Reason 4: Availability of Financial Aid

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	220	79.4	79.4	79.4
	Yes	57	20.6	20.6	100.0
	Total	277	100.0	100.0	

Q10 - Reason 5: Admission standards

		Frequency			
Valid	No	236	85.2	85.2	85.2
	Yes	41	14.8	14.8	100.0
	Total	277	100.0	100.0	



Q14: What is the best way to advertise to your friends?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	11	4.0	4.0	4.0
	Direct Mail	29	10.5	10.6	14.7
	Internet	41	14.8	15.0	29.7
	Newspaper	5	1.8	1.8	31.5
	Radio	12	4.3	4.4	35.9
	Television	45	16.2	16.5	52.4
	Word of mouth	122	44.0	44.7	97.1
	Other	8	2.9	2.9	100.0
	Total	273	98.6	100.0	
	Missing	0	4	1.4	
Total		277	100.0		

Q15: How you describe TROY to a friend?

Q15 - Description 1: Academically challenging

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	178	64.3	64.3	64.3
	Yes	99	35.7	35.7	100.0
Total		277	100.0	100.0	

Q15 - Description 2: Caring

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	208	75.1	75.1	75.1
	Yes	69	24.9	24.9	100.0
Total		277	100.0	100.0	

Q15 - Description 3: Convenient

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	91	32.9	32.9	32.9
	Yes	186	67.1	67.1	100.0
Total		277	100.0	100.0	

Q15 - Description 4: Friendly

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	172	62.1	62.1	62.1
	Yes	105	37.9	37.9	100.0

Q15 - Description 5: Good value for the price

192 69.3

Q16: Additional Comments. (See Comments in the Troy IRPE Office.)

Troy University Fall 2006 New Student Survey
Fall 2006 Troy University New Student Survey Responses
- Phenix City

Troy University Fall 2006 New Student Survey

Q5 and Q6: Campus where you are currently enrolled (Phenix City); if you UC or eCampus, select the site from which you are taking classes.

Q7: College you are attending:

Valid	AS	2	1.6	1.7	1.7
	BU	28	23.0	23.7	25.4
	ED	60	49.2	50.8	76.3
	HH	28	23.0	23.7	100.0
	Total	118	96.7	100.0	
		4	3.3		
		122	100.0		

Q10: Please select the reasons why you have chosen to attend Troy University (select as many as apply).

Q10 - Reason 2: Location

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	29	23.8	23.8	23.8
Yes	93	76.2	76.2	100.0
Total	122	100.0	100.0	

Q10 - Reason 3: AffTc0 Tw(Cumul)-5.4(a)1.9(tive)T0.3u46 331.5 7.14 ref72 642.6 7.2 99 ref396.3 642ive

Q10 - Reason 8: Flexibility of schedule

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	36	29.5	29.5	29.5
	Yes	86	70.5	70.5	100.0
	Total	122	100.0	100.0	

Q10 - Reason 9: Social atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	112	91.8	91.8	91.8
	Yes	10	8.2	8.2	100.0
	Total	122	100.0	100.0	

Q10 - Reason 10: Diversity of student body

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	104	85.2	85.2	85.2
	Yes	18	14.8	14.8	100.0
	Total	122	100.0	100.0	

Q10 - Reason 11: Athletics

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	122	100.0	100.0	100.0

Q10 - Reason 12: Performing arts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	122	100.0	100.0	100.0

Q10 - Reason 13: Recommendation of high school counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	122	100.0	100.0	100.0

Q11: See Appendices 4 and 4.1.

Q15 - Description 8: Other

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	114	93.4	93.4	93.4
	Yes	8	6.6	6.6	100.0
	Total	122	100.0	100.0	

Q16: Additional Comments: (See Comments in the Troy IRPE Office.)

Troy University Fall 2006 New Student Survey
Fall 2006 Troy University New Student Survey Responses
- Troy

Q1: Gender

		Percent	Cumulative Percent
	271	62.7	62.7
Total	432	100.0	100.0

Q10: Please select the reasons why you have chosen to attend Troy University (select as many as apply).

Q10 - Reason 11: Athletics

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	377	87.3	87.3	87.3
	Yes	55	12.7	12.7	100.0
	Total	432	100.0	100.0	

Q10 - Reason 12: Performing arts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	391	90.5	90.5	90.5
	Yes	41	9.5	9.5	100.0
	Total	432	100.0	100.0	

Q10 - Reason 13: Recommendation of high school counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	401	92.8	92.8	92.8
	Yes	31	7.2	7.2	100.0
	Total	432	100.0	100.0	

Q10 - Reason 14: Recommendation of college counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	422	97.7	97.7	97.7
	Yes	10	2.3	2.3	100.0
	Total	432	100.0	100.0	

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		360	83.3	83.3	83.3
			16.7	16.7	100.0
	Total		100.0	100.0	

nulative ercent
92.1
100.0

nulative ercent
90.7
100.0

14.1	14.1
.9	15.0
2.8	17.8
9.2	27.0
8.2	35.2
1.4	36.6

Q14: What is the best way to advertise to your friends?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	6	1.4	1.4	1.4
	Direct Mail	57	13.2	13.5	15.0
	Internet	117	27.1	27.8	42.8
	Newspaper	5	1.2	1.2	43.9
	Radio	9	2.1	2.1	46.1
	Television	43	10.0	10.2	56.3
	Word of mouth	178	41.2	42.3	98.6
	Other	6	1.4	1.4	100.0
	Total	421	97.5	100.0	
Missing	0	11	2.5		
Total		432	100.0		

Q15: How would you describe TROY to a friend? (Choose all that apply.)

Q15 - Description 1: Academically challenging

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	272	63.0	63.0	63.0
	Yes	160	37.0	37.0	100.0
	Total	432	100.0	100.0	

Q15 - Description 2: Caring

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	295	68.3	68.3	68.3
	Yes	137	31.7	31.7	100.0
	Total	432	100.0	100.0	

Q15 - Description 3: Convenient

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	205	47.5	47.5	47.5
	Yes	227	52.5	52.5	100.0
	Total	432	100.0	100.0	

		Frequency		Valid Percent	
Valid	No	225	52.1	52.1	52.1
	Yes	207	47.9	47.9	100.0
	Total	432	100.0	100.0	

Q16: Additional Comments. (See Comments in the Troy IRPE Office.)

Troy University Fall 2006 New Student Survey
Fall 2006 Troy University New Student Survey Responses
- University College

Q1: Gender

140	36.4	36.4	36.4
245	63.6	63.6	100.0
385	100.0	100.0	

Troy University Fall 2006 New Student Survey

Q4: Enrollment Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Dually-enrolled high school student	1	.3	.3	.3
	First-Time Freshman	18	4.7	4.7	4.9
	First-Time Graduate	215	55.8	56.0	60.9
	UG Transfer	63	16.4	16.4	77.3
	GR Transfer	35	9.1	9.1	86.5
	UG Transient	4	1.0	1.0	87.5
	GR Transient	12	3.1	3.1	90.6
	Other	36	9.4	9.4	100.0
	Total	384	99.7	100.0	
Missing	0	1	.3		
Total		385	100.0		

Troy University Fall 2006 New Student Survey

Q5 and Q6: Campus where you are currently enrolled; if UC or eCampus, select the site from which you are taking classes now.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Albany, Georgia	41	10.6	10.9	10.9
Atlanta, Georgia	56	14.5	14.9	25.8
Augusta, Georgia	42	10.9	11.2	37.0
Bethesda, Maryland	1	.3	.3	37.2
Brunswick, Georgia	19	4.9	5.1	42.3
Covington, Georgia	25	6.5	6.6	48.9
Davis-Monthan AFB, Arizona	12	3.1	3.2	52.1
Distance Learning, Florida/Western Region	5	1.3	1.3	53.5
Distance Learning, Troy, Alabama	3	.8	.8	54.3
Fayetteville, North Carolina	2	.5	.5	54.8
Fort Belvoir, Virginia	2	.5	.5	55.3
Fort Benning, Georgia	12	3.1	3.2	58.5
Fort Bragg, North Carolina	9	2.3	2.4	60.9
Fort Carson/Colorado Springs, Colorado	2	.5	.5	61.4
Fort Eustis, Virginia	4	1.0	1.1	62.5
Fort Gordon, Georgia	9	2.3	2.4	64.9
Fort Lewis, Washington	4	1.0	1.1	66.0
Fort Monroe, Virginia	3	.8	.8	66.8
Fort Walton Beach Area	28	7.3	7.4	74.2
Jacksonville, Florida	1	.3	.3	74.5
Kadena AB, Okinawa, Japan	4	1.0	1.1	75.5
Langley AFB, Virginia	6	1.6	1.6	77.1
Little Creek Amphibious Base, Virginia	1	.3	.3	77.4
Malmstrom AFB	1	.3	.3	77.7
Maxwell AFB	2	.5	.5	78.2
Misawa AB, Japan	3	.8	.8	79.0
Norfolk Naval Station, Virginia	6	1.6	1.6	80.6
Norfolk Regional Office, Virginia	4	1.0	1.1	81.6
Oceana NAS, Virginia	1	.3	.3	81.9
Orlando, Florida	8	2.1	2.1	84.0
Pensacola, Florida	17	4.4	4.5	88.6
Savannah, Georgia	1	.3	.3	88.8
Shaw AFB, South Carolina	8	2.1	2.1	91.0
Tampa/MacDill AFB, Florida	7	1.8	1.9	92.8
Tyndall AFB, Florida	11	2.9	2.9	95.7
Vidalia, Georgia	4	1.0	1.1	96.8
Yongsan Garrison, Seoul, Korea	1	.3	.3	97.1
Other	11	2.9	2.9	100.0
Total	376	97.7	100.0	
Missing	0	9	2.3	
Total	385	100.0		

Q10 - Reason 3: Affordability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	203	52.7	52.7	52.7
	Yes	182	47.3	47.3	100.0
	Total	385	100.0	100.0	

Q10 - Reason 4: Availability of Financial Aid

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	306	79.5	79.5	79.5
	Yes	79	20.5	20.5	100.0
	Total	385	100.0	100.0	

Q10 - Reason 5: Admission standards

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	303	78.7	78.7	78.7
	Yes	82	21.3	21.3	100.0
	Total	385	100.0	100.0	

Q10 - Reason 6: Academic programs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	187	48.6	48.6	48.6
	Yes	198	51.4	51.4	100.0
	Total	385	100.0	100.0	

Q10 - Reason 7: Academic reputation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	303	78.7	78.7	78.7
	Yes	82	21.3	21.3	100.0
	Total	385	100.0	100.0	

Q10 - Reason 8: Flexibility of schedule

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	133	34.5	34.5	34.5
	Yes	252	65.5	65.5	100.0
	Total	385	100.0	100.0	

Q10 - Reason 9: Social atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	367	95.3	95.3	95.3
	Yes	18	4.7	4.7	100.0
	Total	385	100.0	100.0	

Q10 - Reason 10: Diversity of student body

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	357	92.7	92.7	92.7
	Yes	28	7.3	7.3	100.0
	Total	385	100.0	100.0	

Q10 - Reason 11: Athletics

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	384	99.7	99.7	99.7
	Yes	1	.3	.3	100.0
	Total	385	100.0	100.0	

Q10 - Reason 12: Performing arts

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	385	100.0	100.0	100.0

Q10 - Reason 13: Recommendation of high school counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	384	99.7	99.7	99.7
	Yes	1	.3	.3	100.0
	Total	385	100.0	100.0	

Q10 - Reason 14: Recommendation of college counselor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	380	98.7	98.7	98.7
	Yes	5	1.3	1.3	100.0
	Total	385	100.0	100.0	

Q10 - Reason 15: Parents' recommendation

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	381	99.0	99.0	99.0
Yes	4	1.0	1.0	100.0
Total	385	100.0	100.0	

Q10 - Reason 16: Friends' recommendation

	Frequency	Percent		
Valid No	254	66.0	66.0	66.0
Yes	131	34.0	34.0	100.0
Total	385	100.0	100.0	

Q11: See Appendices 6 and 6.1.

Q12: How did you first learn about TROY?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alumni	59	15.3	15.5	15.5
	Billboard	18	4.7	4.7	20.2
	Direct Mail	7	1.8	1.8	22.0
	Guidance Counselor	6	1.6	1.6	23.6
	Internet	29	7.5	7.6	31.2
	Newspaper	10	2.6	2.6	33.9
	Radio	3	.8	.8	34.6
	Television	2	.5	.5	35.2
	Word of mouth	179	46.5	47.0	82.2
	Other	68	17.7	17.8	100.0
	Total	381	99.0	100.0	
Missing	0	4	1.0		
Total		385	100.0		

Q13: How did you learn about registration dates and times?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	10	2.6	2.6	2.6
	Direct Mail	25	6.5	6.5	9.2
	Internet	129	33.5	33.8	42.9
	Newspaper	15	3.9	3.9	46.9
	Television	2	.5	.5	47.4
	Word of mouth	98	25.5	25.7	73.0
	Other	103	26.8	27.0	100.0
	Total	382	99.2	100.0	
Missing	0	3	.8		
Total		385	100.0		

Q14: What is the best way to advertise to your friends?

12	3.1	3.2	3.2
27	7.0	7.1	10.3
75	19.5	19.8	30.2
13	3.4	3.4	33.6
10	2.6	2.6	36.2
26	6.8		

Q15: How would you describe TROY to a friend? (Choose all that apply.)

Q15 - Description 1: Academically challenging

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	229	59.5	59.5	59.5
	Yes	156	40.5	40.5	100.0
	Total	385	100.0	100.0	

Troy University Fall 2006 New Student Survey
Fall 2006 Troy University New Student Survey Responses
- eCampus

Q1: Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	564	48.0	48.3	48.3
	Female	604	51.4	51.7	100.0
	Total	1168	99.4	100.0	
Missing	0	7	.6		
Total		1175	100.0		

Q2: Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Black	409	34.8	35.0	35.0
	Am Indian	8	.7	.7	35.7
	Asian	16	1.4	1.4	37.0
	Hispanic	56	4.8	4.8	41.8
	White	658	56.0	56.3	98.1
	Unknown	22	1.9	1.9	100.0
	Total	1169	99.5	100.0	
Missing	0	6	.5		
Total		1175	100.0		

Q3: Age

	4	.3	.3	.3
	24	2.0	2.0	2.4
	151	12.9		

Troy University Fall 2006 New Student Survey

Q4: Enrollment Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First-Time Freshman	216	18.4	18.4	18.4
	First-Time Graduate	234	19.9	20.0	38.4
	UG Transfer	488	41.5	41.6	80.0
	GR Transfer	58	4.9	4.9	85.0
	UG Transient	58	4.9	4.9	89.9
	GR Transient	26	2.2	2.2	92.2
	Other	92	7.8	7.8	100.0
	Total	1172	99.7	100.0	
Missing	0	3	.3		
Total		1175	100.0		

Q5 and Q6: Campus where you are currently enrolled (eCampus); if UC or eCampus, select the site from which you are taking classes.

Q9: Prior to enrollment in Troy University, did you visit the campus where you enrolled?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	209	17.8	17.9	17.9
	No	957	81.4	82.1	100.0
	Total	1166	99.2	100.0	
Missing	0	9	.8		
Total		1175	100.0		

Q10: Please select the reasons why you have chosen to attend Troy University (select as many as apply):

Q10 - Reason 1: Size of campus

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1147	97.6	97.6	97.6
	Yes	28	2.4	2.4	100.0
	Total	1175	100.0	100.0	

Q10 - Reason 2: Location

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	899	76.5	76.5	76.5
	Yes	276	23.5	23.5	100.0
	Total	1175	100.0	100.0	

Q10 - Reason 3: Affordability

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	724	61.6	61.6	61.6
	Yes	451	38.4	38.4	100.0
	Total	1175	100.0	100.0	

Q10 - Reason 4: Availability of Financial Aid

957	81.4	81.4	81.4
218	18.6	18.6	100.0
1175	100.0		

Q10 - Reason 5: Admission standards

No	1019	86.7	86.7	86.7
Yes	156	13.3	13.3	100.0
Total	1175	100.0	100.0	

Q10 - Reason 11: Athletics

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	1165	99.1	99.1	99.1
Yes	10	.9	.9	100.0
Total	1175	100.0	100.0	

Q10 - Reason 12: Performing arts

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid No	1175	100.0	100.0	100.0

Q10 - Reason 13: Recommendation of high school counselor

	Frequency	Percent	Valid Percent	
Valid No	1174	99.9	99.9	99.9
Yes	1	.1	.1	100.0
Total	1175	100.0	100.0	

Q10 - Reason 14: Recommendation of college counselor

1072	91.2	91.2	91.2
103	8.8	8.8	
1175	100.0	100.0	

Q10 - Reason 17: Alumni recommendation

1089	92.7	92.7	92.7
86			

Q11: See Appendices 7 and 7.1.

Q13: How did you learn about registration dates and times?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	28	2.4	2.4	2.4
	Direct Mail	28	2.4	2.4	4.8
	Internet	696	59.2	59.8	64.6
	Newspaper	12	1.0	1.0	65.6
	Radio	2	.2	.2	65.8
	Television	1	.1	.1	65.9
	Word of mouth	172	14.6	14.8	80.7
	Other	225	19.1	19.3	100.0
	Total	1164	99.1	100.0	
	Missing	0	11	.9	
Total		1175	100.0		

Q14: What is the best way to advertise to your friends?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	19	1.6	1.7	1.7
	Direct Mail	58	4.9	5.1	6.7
	Internet	352	30.0	30.7	37.4
	Newspaper	10	.9	.9	38.3
	Radio	36	3.1	3.1	41.4
	Television	61	5.2	5.3	46.8
	Word of mouth	576	49.0	50.3	97.0
	Other	34	2.9	3.0	100.0
	Total	1146	97.5	100.0	
	Missing	0	29	2.5	
Total		1175	100.0		

Q15: How would you describe TROY to a friend? (Choose all that apply.)

Q15 - Description 1: Academically challenging

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	694	59.1	59.1	59.1
	Yes	481	40.9	40.9	100.0
	Total	1175	100.0	100.0	

Q15 - Description 2: Caring

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	946	80.5	80.5	80.5
	Yes	229	19.5	19.5	100.0
	Total	1175	100.0	100.0	

Q15 - Description 3: Convenient

348	29.6	29.6	29.6
827	70.4	70.4	100.0
1175	100.0		

Q16: Additional Comments. (See Comments in the Troy IRPE Office.)

Fall 2006 Troy University New Student Survey Responses - Overall

Q1: Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	961	37.8	38.0	38.0
	Female	1567	61.7	62.0	100.0
	Total	2528	99.5	100.0	
Missing	0	12	.5		
Total		2540	100.0		

Q2: Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alien	3	.1	.1	.1
	Black	952	37.5	37.7	37.9
	Am Indian	17	.7	.7	38.5
	Asian	72	2.8	2.9	41.4
	Hispanic	100	3.9	4.0	45.3
	White	1338	52.7	53.0	98.4
	Unknown	41	1.6	1.6	100.0
	Total	2523	99.3	100.0	
Missing	0	17	.7		
Total		2540	100.0		

Q3: Age

		Frequency	Percent	Valid Percent	
Valid	18-19	271	10.7	10.7	10.7
	20-21	107	4.2	4.2	14.9
	22-24	310	12.2	12.2	27.2
	25-29	552	21.7	21.8	49.0
	30-34	447	17.6	17.7	66.6
	35-39	378	14.9	14.9	81.6
	40-49	357	14.1	14.1	95.7
	50-64	108	4.3	4.3	99.9
	65 or over	2	.1	.1	100.0
	Total	2532	99.7	100.0	
Missing	0	8	.3		
Total		2540	100.0		

Q4: Enrollment Status

6	.2	.2	.2
612	24.1	24.2	24.4
614	24.2	24.3	48.7
836	32.9	33.0	81.7
137	5.4	5.4	87.2
80	3.1	3.2	90.3
49	1.9	1.9	92.3
196	7.7	7.7	100.0
2530	99.6	100.0	
10			

Q5 and Q6: Campus where you are currently enrolled (TROY Overall); if UC or eCampus, select the site from which you are taking classes.

Troy University Fall 2006 New Student Survey

Q6: UC Site/eCampus

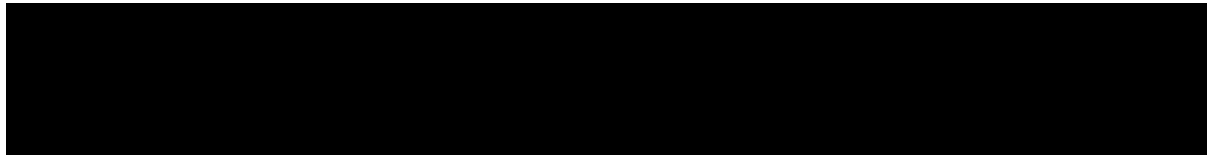
92	3.6	5.3	5.3
90	3.5	5.2	10.5
110	4.3	6.4	16.9
1	.0	.1	17.0
3	.1		

Troy University Fall 2006 New Student Survey

re attending:

692	27.2	28.5	28.5
910	35.8	37.4	65.9
439	17.3	18.1	83.9
52			

re reasons why you have chosen Troy University (select as many as apply).



Q10 - Reason 8: Flexibility of schedule

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	1146	45.1	45.1	45.1
	Yes	1394	54.9	54.9	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 9: Social atmosphere

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2365	93.1	93.1	93.1
	Yes	175	6.9	6.9	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 10: Diversity of student body

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No	2347	92.4	92.4	92.4
	Yes	193	7.6	7.6	100.0
	Total	2540	100.0	100.0	

Q10 - Reason 11: Athletics

2472 97.3 97.3

Q10 - Reason 14: Recommendation of college counselor

		Frequency	Percent	Valid Percent	
Valid	No	2415	95.1	95.1	95.1
	Yes	125	4.9	4.9	100.0
	Total	2540		100.0	

Q11: See Appendices 1 and 1.1.

Q12: How did you first learn about TROY?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Alumni	302	11.9	12.0	12.0
	Billboard	62	2.4	2.5	14.5
	Direct Mail	42	1.7	1.7	16.1
	Guidance Counselor	184	7.2	7.3	23.4
	Internet	264	10.4	10.5	33.9
	Newspaper	33	1.3	1.3	35.2
	Radio	17	.7	.7	35.9
	Television	53	2.1	2.1	38.0
	Word of mouth	1089	42.9	43.3	81.3
	Other	471	18.5	18.7	100.0
	Total	2517	99.1	100.0	
Missing	0	23	.9		
Total		2540	100.0		

Q13: How did you learn about registration dates and times?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Billboard	62	2.4	2.5	2.5
	Direct Mail	248	9.8	9.9	12.4
	Internet	1203	47.4	47.9	60.3
	Newspaper	40	1.6	1.6	61.9
	Radio	5	.2	.2	62.1
	Television	11	.4	.4	62.5
	Word of mouth	463	18.2	18.5	81.0
	Other	477	18.8	19.0	100.0
	Total	2509	98.8	100.0	
Missing	0	31	1.2		
Total		2540	100.0		

Q14: What is the best way to advertise to your friends?

Billboard	60	2.4	2.4	2.4
Direct Mail	197	7.8	7.9	10.4
Internet	654	25.7	26.3	36.7
Newspaper	38	1.5	1.5	38.2
Radio	79	3.1	3.2	41.4
Television	201	7.9	8.1	49.5
Word of mouth	1195	47.0	48.1	97.6
Othe	59	2.3	2.4	100.0
	2483	97.8	100.0	
	57	2.2		
	2540	100.0		

Q15: How would you describe TROY to a friend? (Choose all that apply.)

Q15 - Description 1: Academically challenging

		Frequency	Valid Percent		cs 1 1vePercent
Valid	No	1515	59.6	59.6	59.6
			40.4	40.4	100.0
			100.0	100.0	

New Student Survey Fall 2006

Troy University is interested in your success as a student. Your feedback is needed to help evaluate the University's programs and services. Your thoughtful and honest responses to the survey questions are highly appreciated.

1. **Gender:**

- ~ Male
- ~ Female

2.

- ~ University College (Campuses outside of Alabama)
- ~ eCampus (Distance Learning)

6. If you selected University College or eCampus in Question 5, please select the site from which you are taking classes now:

- ~ Albany, Georgia
- ~ Atlanta, Georgia
- ~ Augusta, Georgia
- ~ Bangkok, Thailand
- ~ Bethesda, Maryland
- ~ Brunswick, Georgia
- ~ Clarksville, Tennessee
- ~ Colombo, Sri Lanka
- ~ Covington, Georgia
- ~ Dam Neck, Virginia
- ~ Davis-Monthan AFB, Arizona
- ~ Distance Learning, Florida/Western Region
- ~ Distance Learning, Pacific Region
- ~ Distance Learning, Troy, Alabama
- ~ Dothan, Alabama
- ~ eArmyU Programs
- ~ Fayetteville, North Carolina
- ~ Fort Belvoir, Virginia
- ~ Fort Benning, Georgia
- ~ Fort Bragg, North Carolina
- ~ Fort Carson/Colorado Springs, Colorado
- ~ Fort Eustis, Virginia
- ~ Fort Gordon, Georgia
- ~ Fort Lewis, Washington
- ~ Fort Monroe, Virginia
- ~ Fort Myer, Virginia/Pentagon
- ~ Fort Rucker, Alabama
- ~ Fort Walton Beach Area
- ~ Guam Campus
- ~ Guantanamo Bay, Cuba
- ~ Gunter AFB
- ~ Guayaquil, Ecuador
- ~ Hanoi, Vietnam
- ~ Heidelberg, Germany
- ~ Ho Chi Minh City, Vietnam
- ~ Holloman AFB, New Mexico
- ~ Hong Kong
- ~ Jacksonville, Florida
- ~ Kadena AB, Okinawa, Japan
- ~ Kuala Lumpur, Malaysia
- ~ Langley AFB, Virginia
- ~ Little Creek Amphibious Base, Virginia
- ~ Malacca, Malaysia
- ~ Malmstrom AFB
- ~ Maxwell AFB

- ~ Misawa AB, Japan
- ~ Montgomery, Alabama
- ~ Mumbai, India
- ~ New Orleans, Louisiana
- ~ Norfolk Naval Station, Virginia
- ~ Norfolk Regional Office, Virginia
- ~ Oceana NAS, Virginia
- ~ Orlando, Florida
- ~ Pensacola, Florida
- ~ Phenix City, Alabama
- ~ Portsmouth
- ~ Savannah, Georgia
- ~ Seoul, Korea
- ~ Sharjah, United Arab Emirates
- ~ Shaw AFB, South Carolina
- ~ Taipei, Taiwan
- ~ Tampa/MacDill AFB, Florida
- ~ Troy, Alabama
- ~ Tyndall AFB, Florida
- ~ Vidalia, Georgia
- ~ Yongsan Garrison, Seoul, Korea
- ~ Other

7. College you are attending:

- ~ Arts & Sciences
- ~ Business
- ~ Education
- ~ Communication and Fine Arts
- ~ Health and Human Services

8. When you applied for admission to college, Troy University was your:

- ~ First choice
- ~ Second choice
- ~ Third choice
- ~ Fourth choice

9. Prior to enrollment in Troy University, did you visit the campus where you enrolled?

- ~ Yes
- ~ No

10. Please select the reasons why you have chosen to attend Troy University (select as many as apply):

- £ Size of campus
- £ Location
- £ Affordability
- £ Availability of financial aid
- £ Admission standards
- £ Academic programs
- £ Academic reputation

- £ Flexibility of schedule
- £ Social atmosphere
- £ Diversity of student body
- £ Athletics
- £ Performing arts (band, collegiate singers, drama, etc.)
- £ Recommendation of high school counselor
- £ Recommendation of college counselor
- £ Parents' recommendation
- £ Friends' recommendation
- £ Alumni recommendation
- £ Other (specify) _____

11. Please rate your agreement with the following statements with regard to academic programs, student services, and administrative procedures at Troy University:

- | | | |
|--|---|-------------------|
| TROY personnel are knowledgeable and helpful. | 3 | Strongly Disagree |
| Faculty care about students as individuals. | 3 | Disagree |
| I feel I can talk to faculty about my academic concerns. | 3 | Neutral |
| Academic advising is adequate. | 3 | Agree |
| Sufficient financial aid options are available. | 3 | Strongly Agree |
| The tuition payment plan is beneficial for students. | 3 | Not Applicable |
| The online registration process is user-friendly. | ~ | 1 |
| The on-site registration process is user-friendly. | ~ | 2 |
| Students seldom get the "run around" when seeking information. | ~ | 3 |
| The online Schedule of Classes is informative and easy to follow. | ~ | 4 |
| The printed Schedule of Classes is informative and easy to follow. | ~ | 5 |
| Class drop/add procedures are appropriate. | ~ | 6 |
| Classes are offered at convenient times. | | |
| The classes I attend are well organized and well taught. | | |
| The University offers a variety of majors at my location. | | |
| Tutorial services are sufficient. | | |
| On-campus bookstore hours are convenient for students. | | |
| Purchasing textbooks through Troy Virtual BookStore is convenient. | | |
| Student organizations are available for my participation. | | |
| The semester/term format at my location accommodates my learning. | | |
| Troy University has a good reputation in my | | |

community.

I am receiving a quality education at Troy University.

I would recommend Troy University to a friend who is planning to go to college.

12. How did you first learn about TROY?

- ~ Alumni
- ~ Billboard
- ~ Direct Mail
- ~ Guidance Counselor
- ~ Internet
- ~ Newspaper
- ~ Radio
- ~ Television
- ~ Word of mouth
- ~ Other (Specify) _____

13. How did you learn about registration dates and times?

- ~ Billboard
- ~ Direct Mail
- ~ Internet
- ~ Newspaper
- ~ Radio
- ~ Television
- ~ Word of mouth
- ~ Other (Specify) _____

14. What is the best way to advertise to your friends?

- ~ Billboard
- ~ Direct Mail
- ~ Internet
- ~ Newspaper
- ~ Radio
- ~ Television
- ~ Word of mouth
- ~ Other (Specify) _____

15. How would you describe TROY to a friend? (Choose all that apply)

- £ Academically challenging
- £ Caring
- £ Convenient
- £ Friendly
- £ Good value for the price
- £ Helpful
- £ Student-centered
- £ Other (Specify) _____

16. Additional Comments:

Troy University

Fall 2006 New Student Survey

Office of Institutional Research,
Planning, and Effectiveness

January 8, 2007



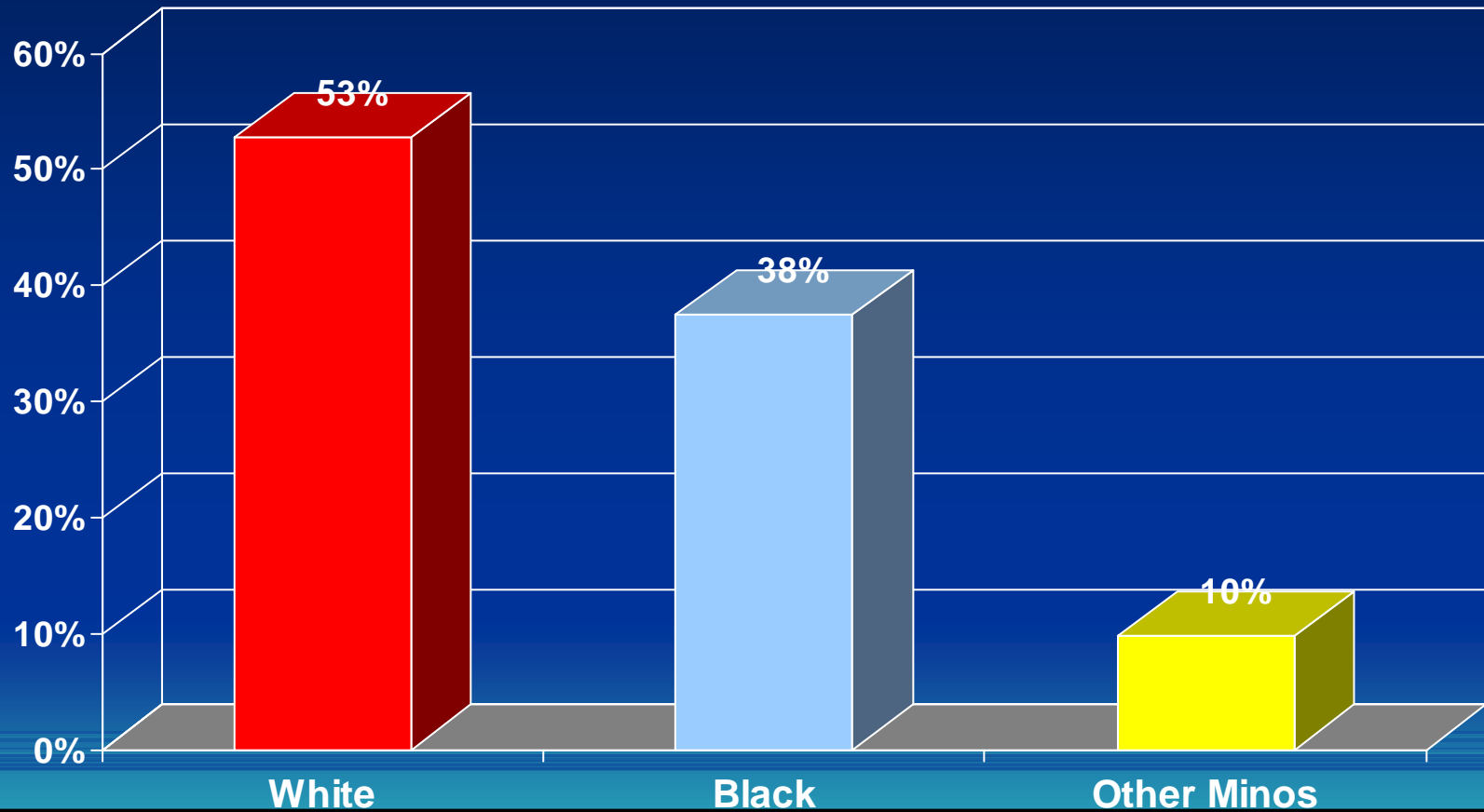
Data Collection

- Method: Online survey
- Timeline: Sept. 2006 – Nov. 2006
- Target population: New students enrolled at

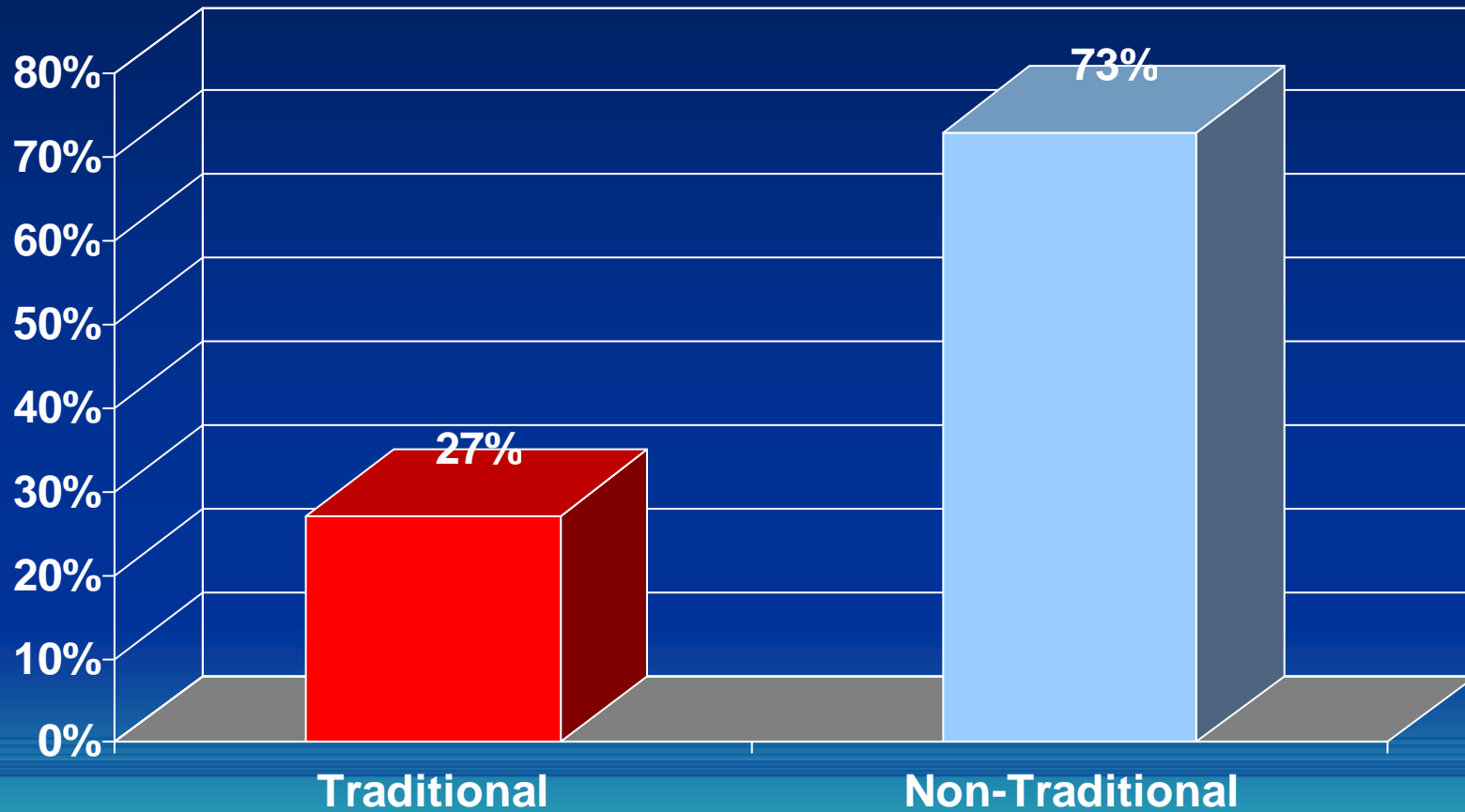
Respondents by Gender



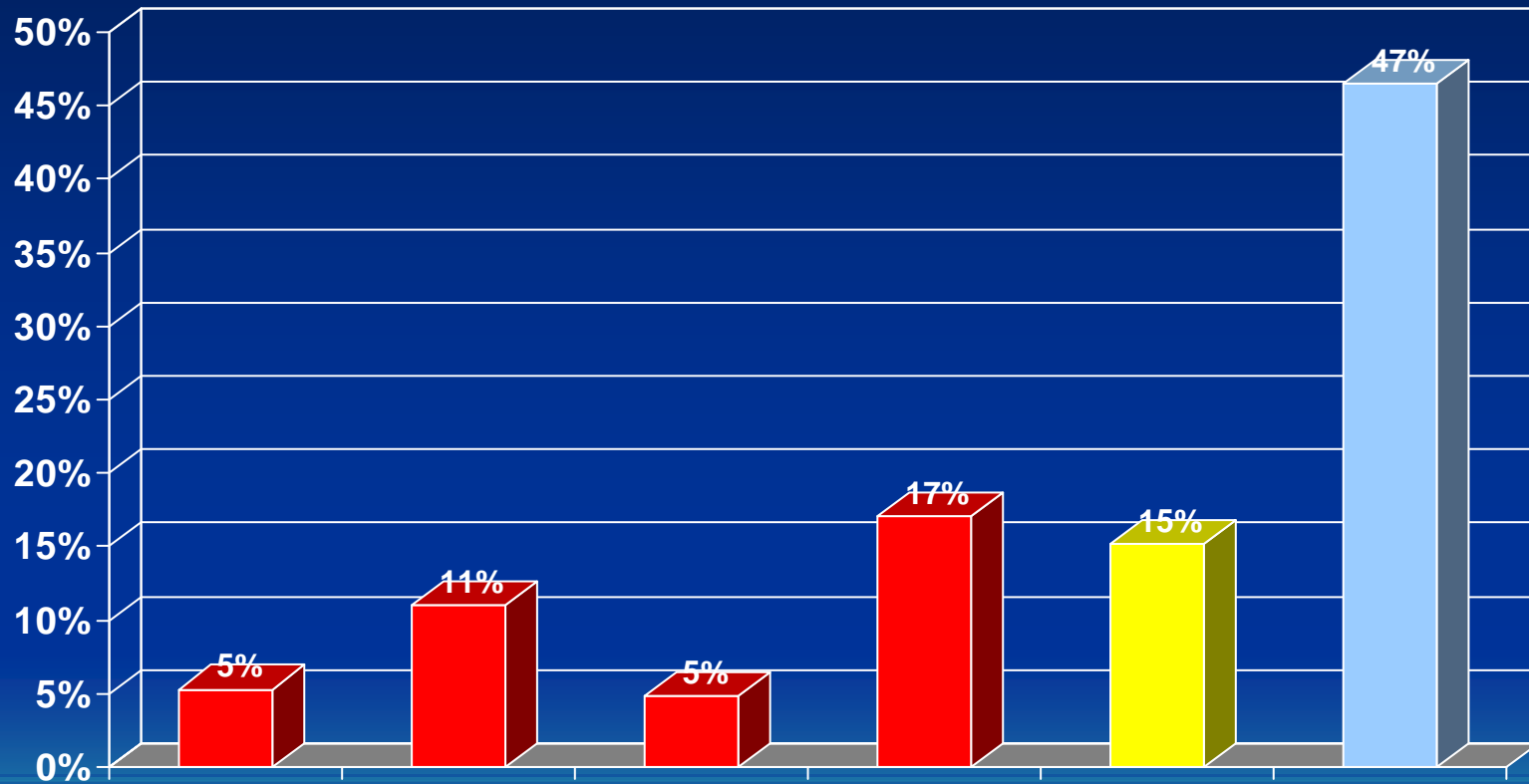
Respondents by Race



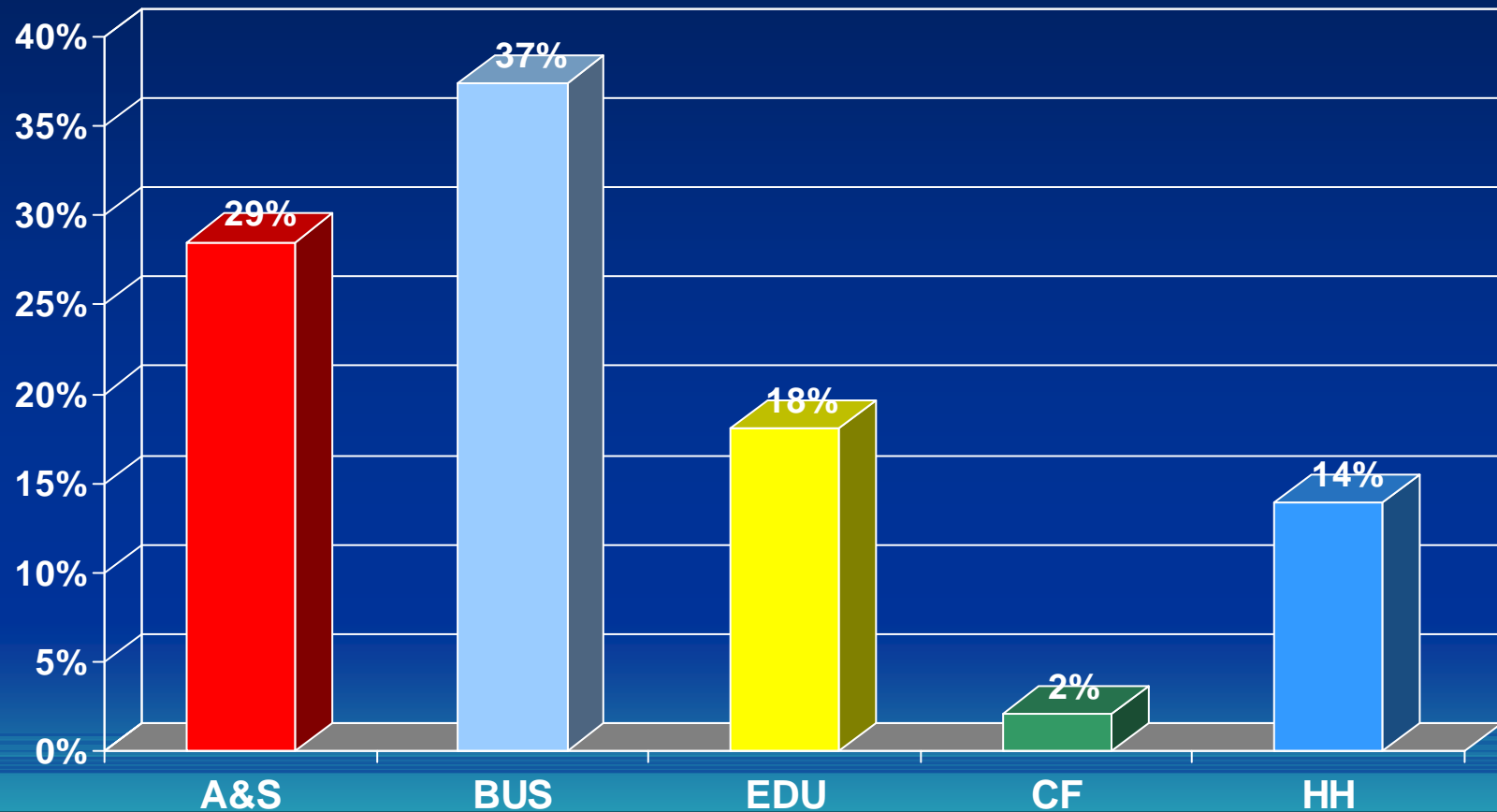
Respondents by Age



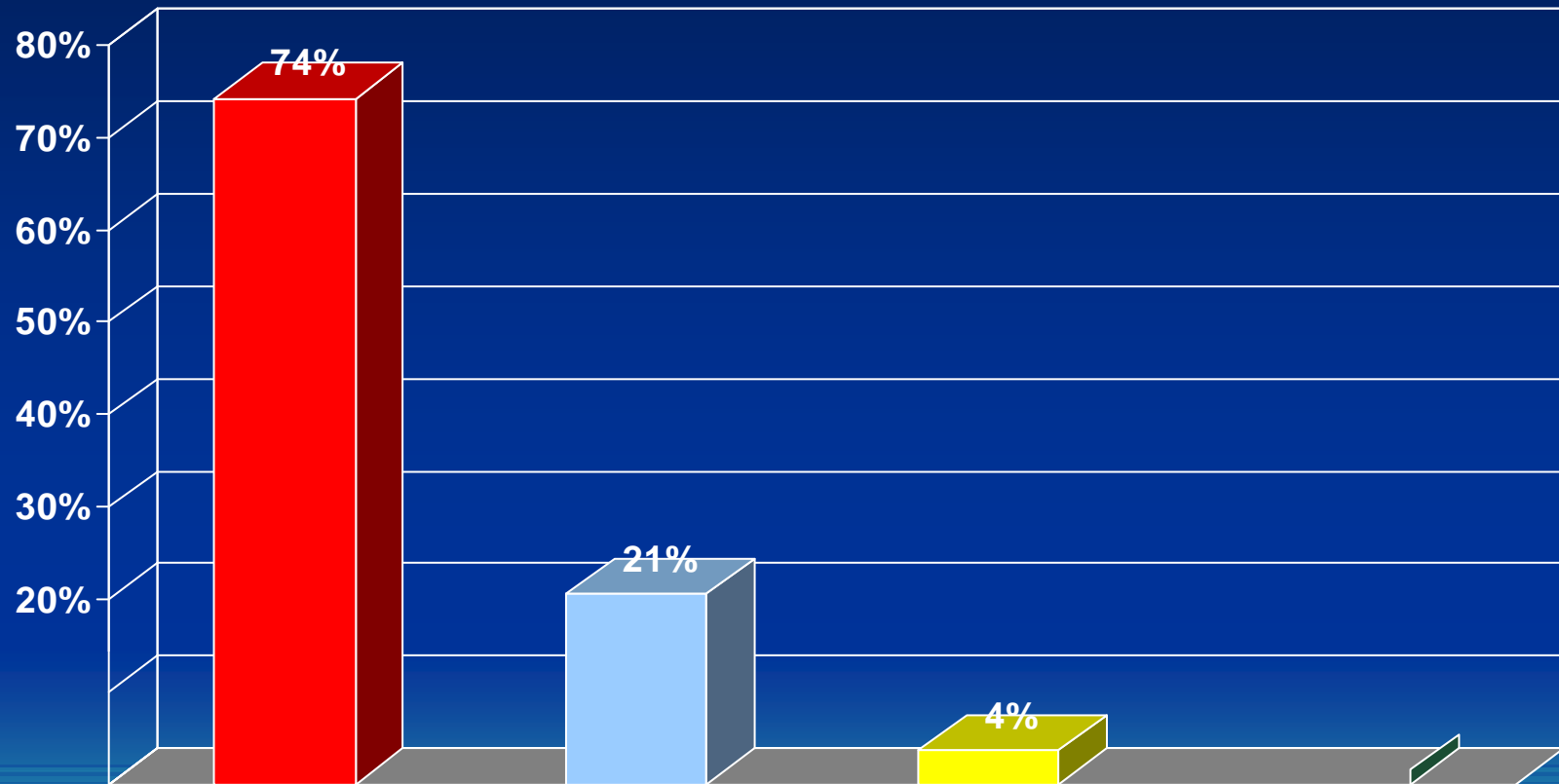
Respondents by Campus



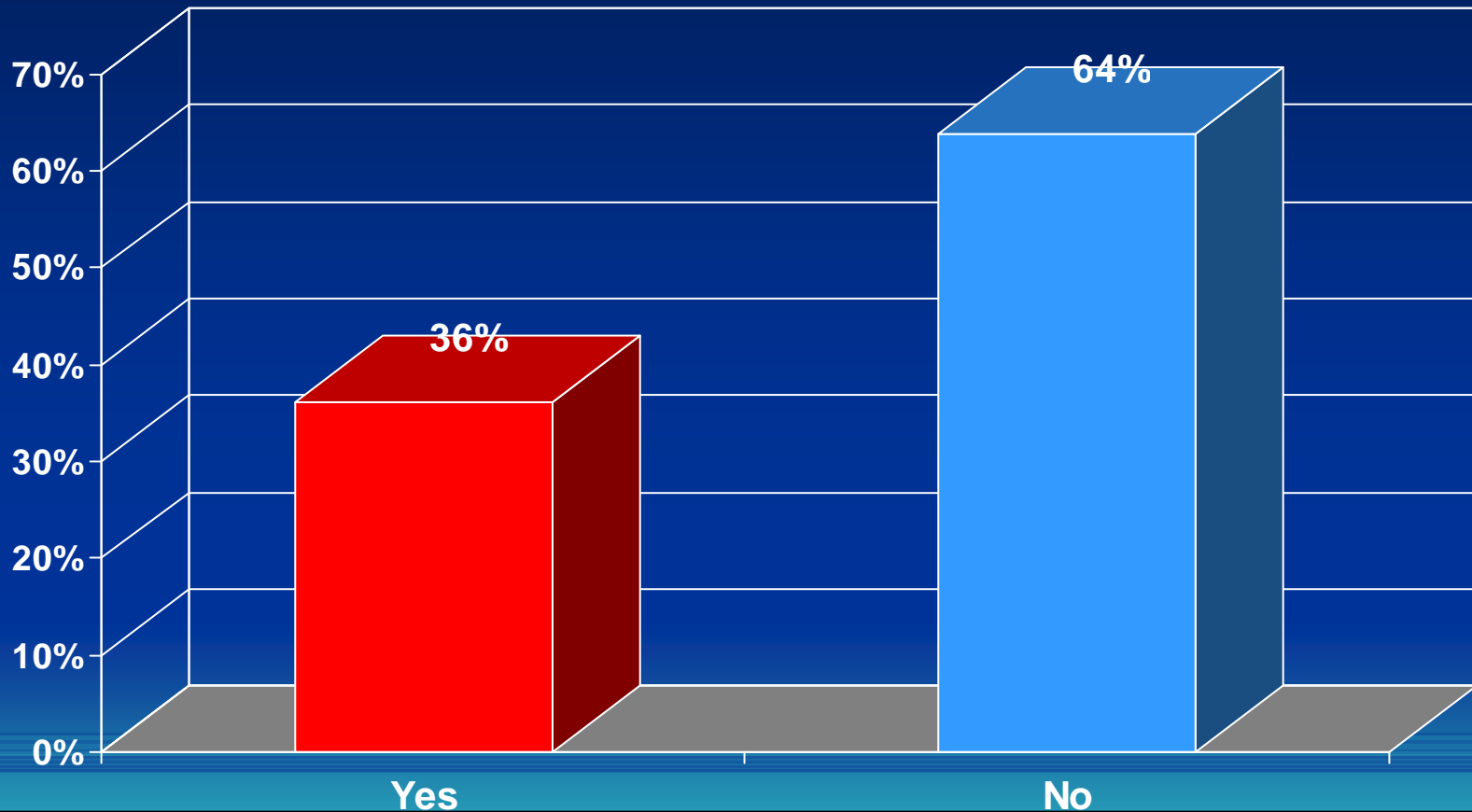
Respondents by College



Selecting Troy University



Visiting Troy Campus Before Enrolled



Reasons for Attending Troy University

TROY	Troy	Dothan	Mtgry
<u>N=2,525</u>	<u>N=432</u>	<u>N=134</u>	<u>N=277</u>



Learning about Troy University

- How did you first
- How did you learn

Best Ways to Advertise Troy University

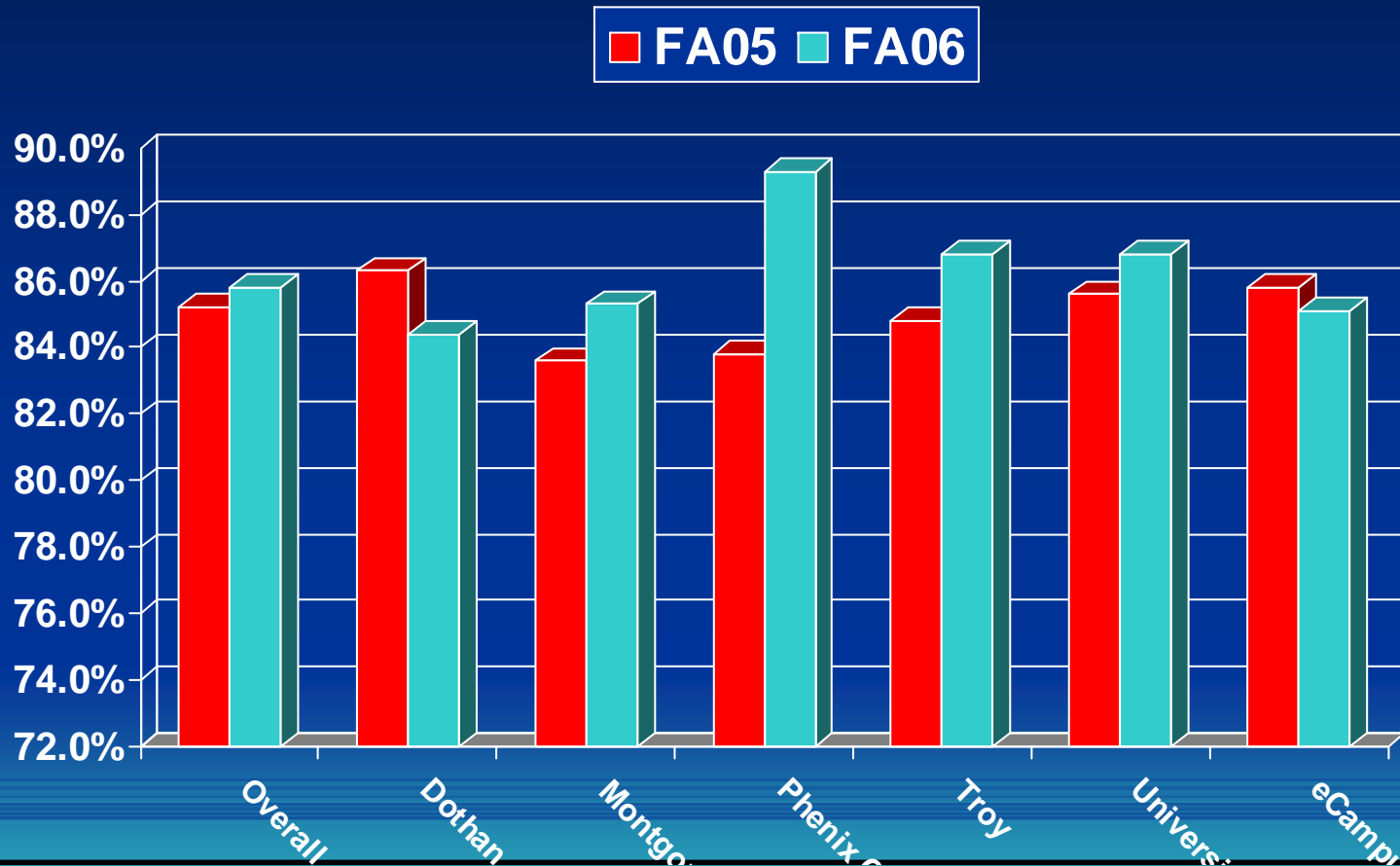
- Word of mouth 48.1%
- Internet 26.3%
- Television 15.6%

How students described Troy University

- Convenient 67.2%
- Good value for the price 45.4%
- A2 % 0

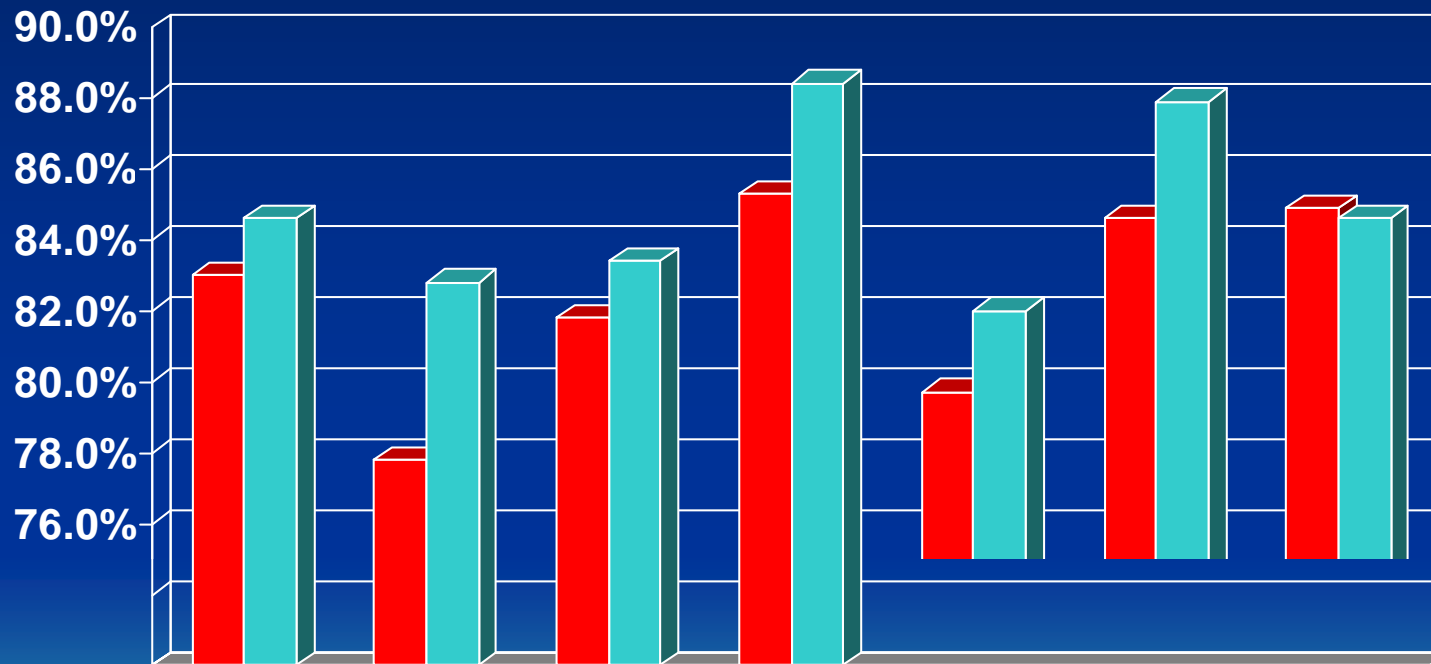
Areas of highest student satisfaction

I am receiving a quality education at Troy University

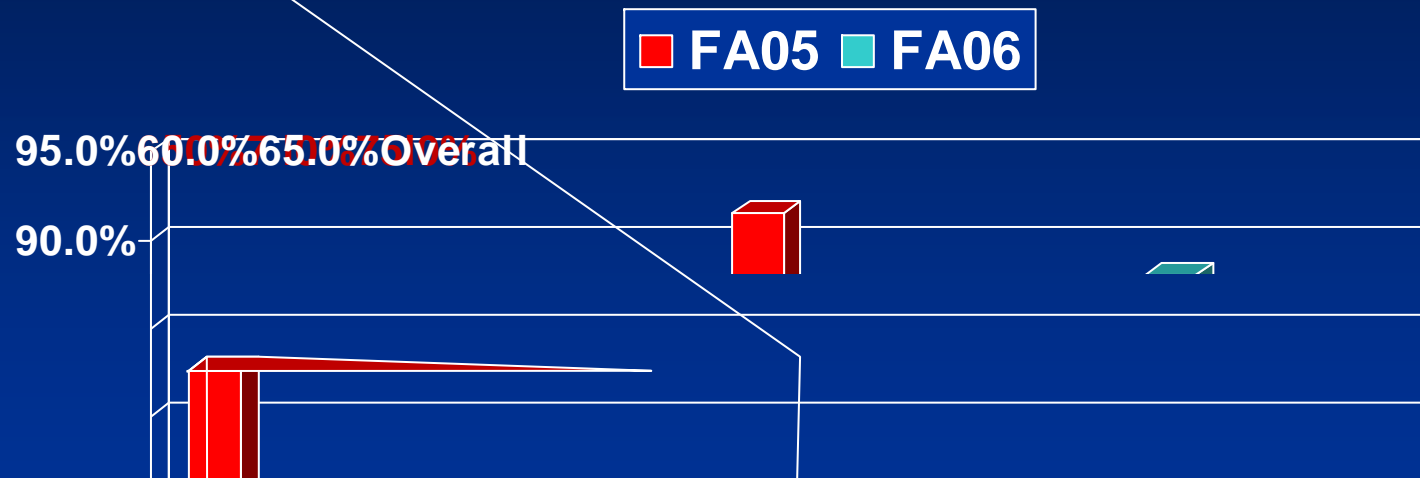


I'd recommend Troy University to a friend who is planning to go to college

FA05 FA06

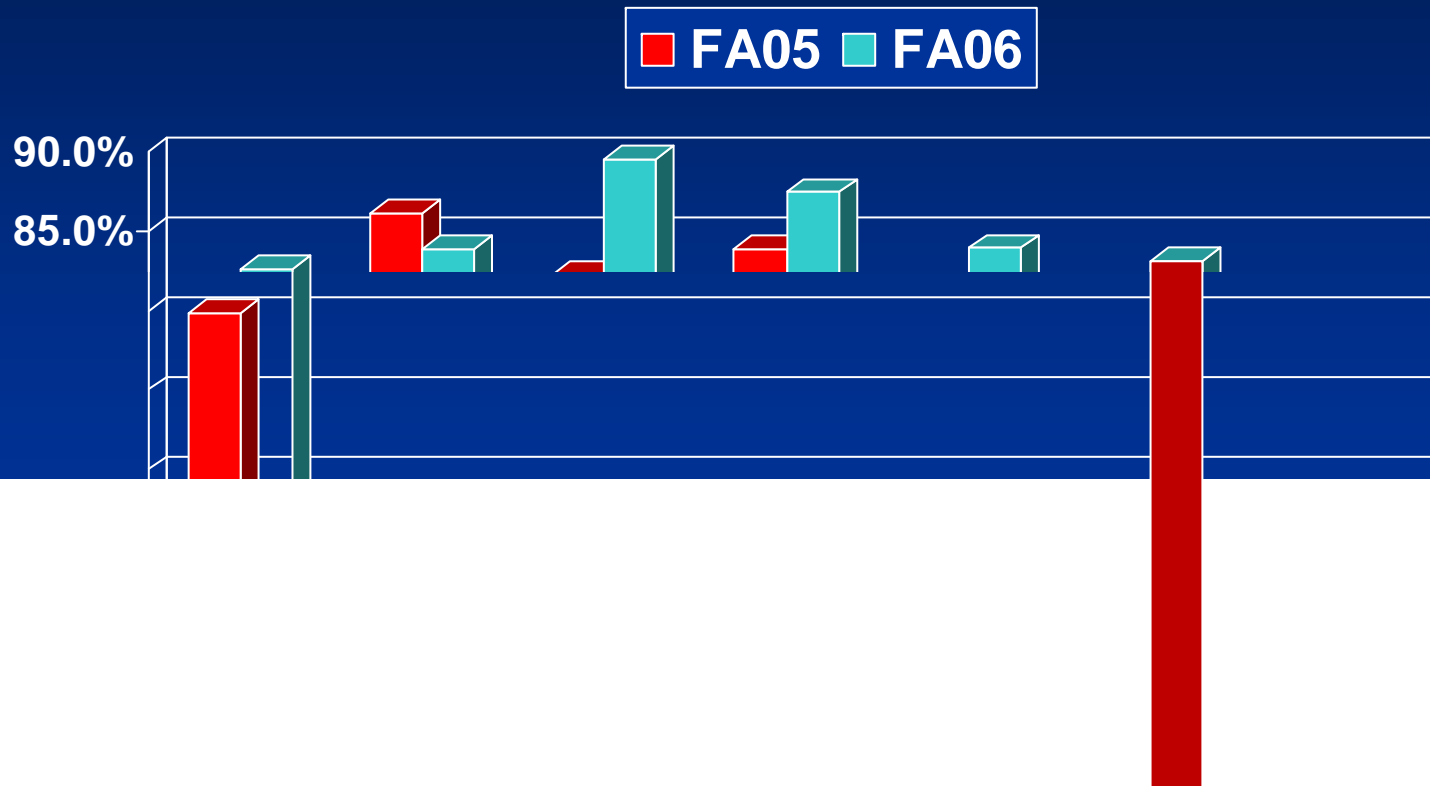


The semester/term format at my location accommodates my learning

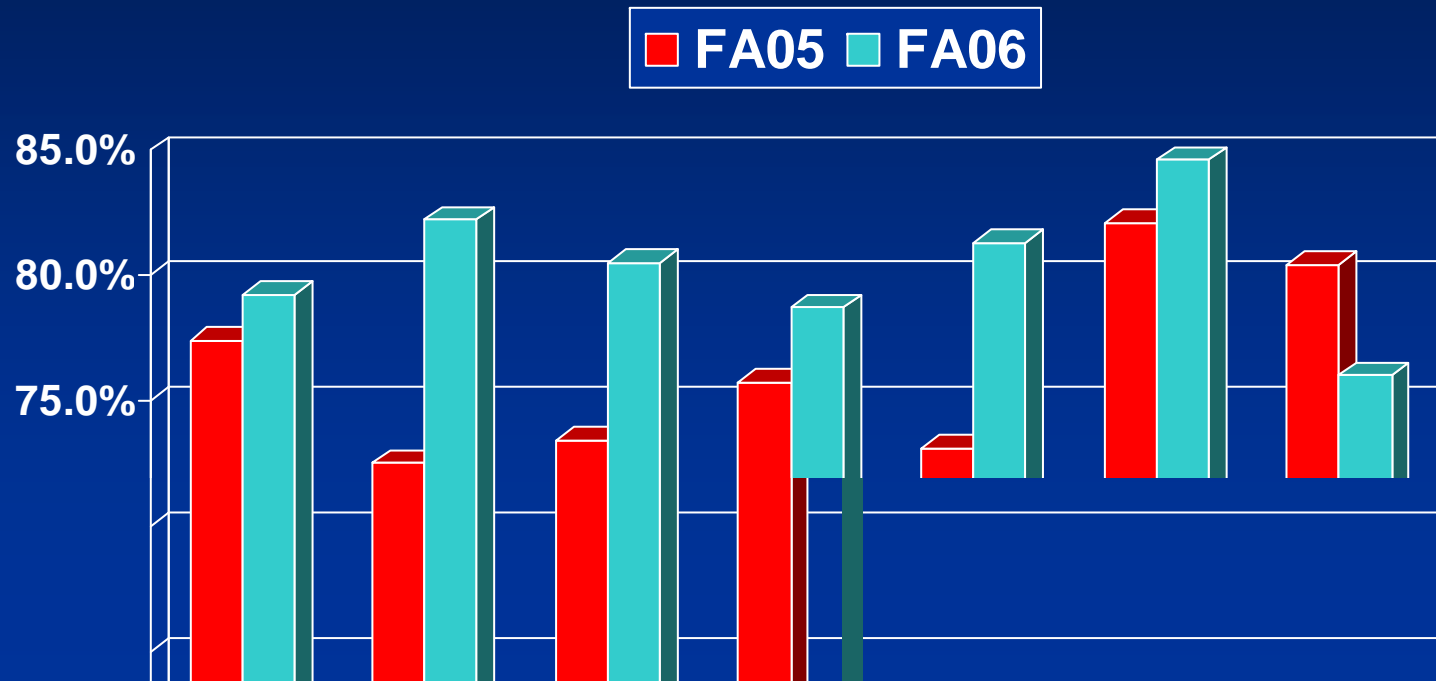




Troy University has a good reputation in my community

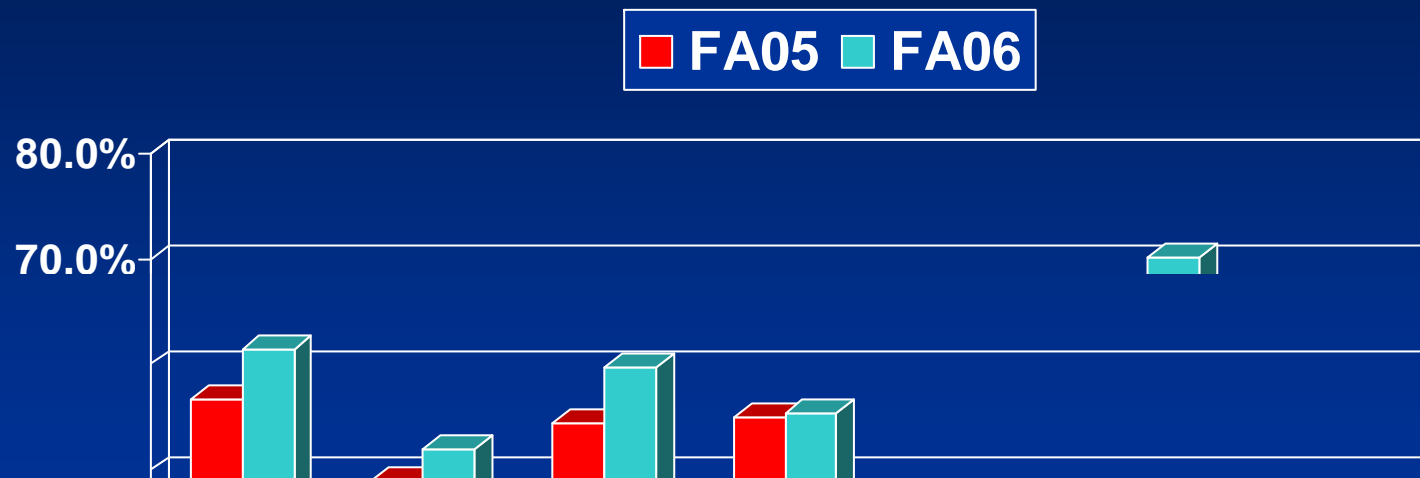


Troy personnel are knowledgeable and helpful.

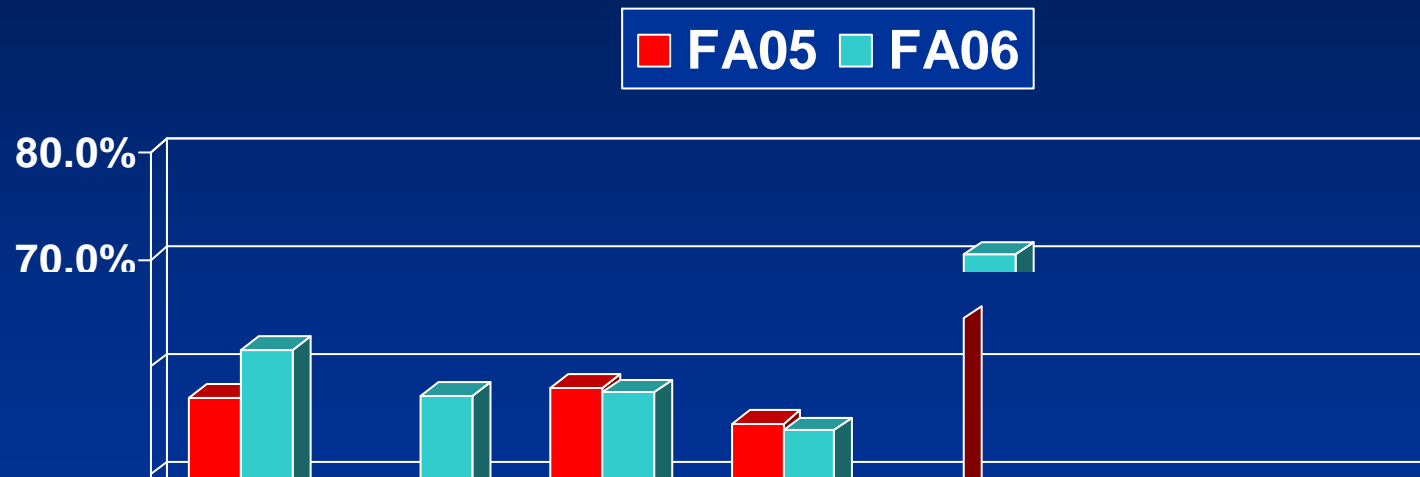




Students seldom get the “run Around” when seeking information.



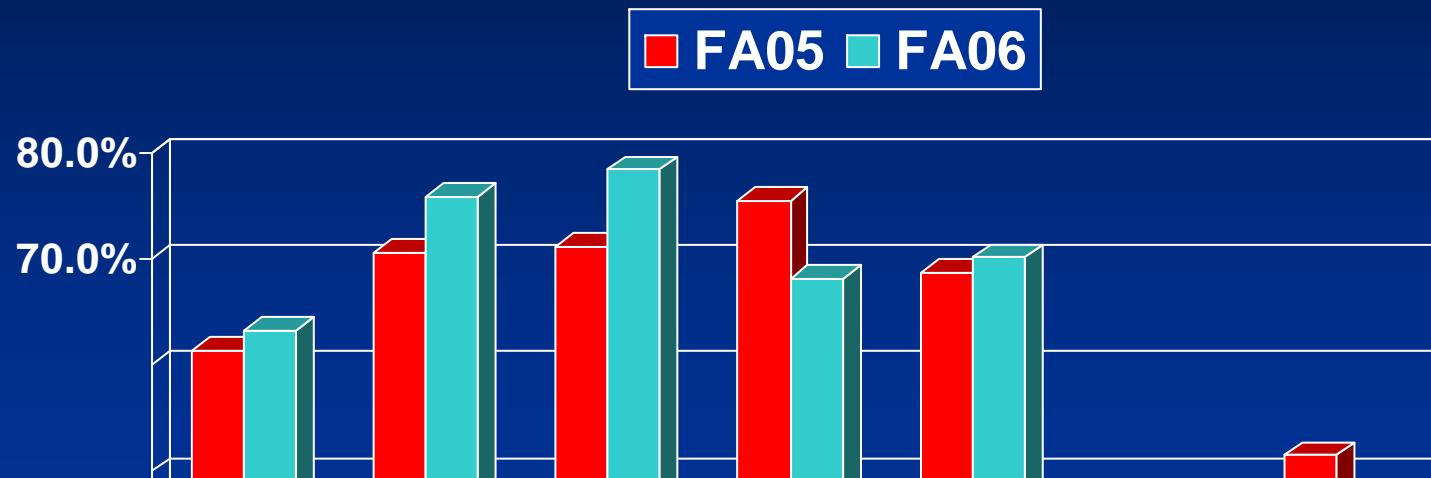
Tutorial services are sufficient.



Purchasing textbooks through Troy University
Virtual Bookstore is convenient.

■ FA05 ■ FA06

On-campus bookstore hours are convenient for students



Comparisons

-

Comparisons Continued

- Students who selected TROY as their first choice were more satisfied than those who did not select TROY as their first choice.
- African American students were found to be more satisfied than White and other minority students in this year's survey, while in Fall 2005'

Correlations with “I would recommend Troy University to a friend who is planning to go to college”

- | | <u><i>r</i></u> |
|--|-----------------|
| • I am receiving a quality education at Troy University. | 0.888 |
| • Troy University has a good reput | |



Implications Continued

- The differences between Fall 2005 and Fall 2006 responses sugg